



# ALACHUA CRA

COMMUNITY REDEVELOPMENT AGENCY

## Community Redevelopment Agency Meeting Agenda May 6, 2024

Chair Gib Coerper  
Vice Chair Edward Potts  
Member Dayna Miller  
Member Jennifer Ringersen  
Member Shirley Green Brown

City Manager Mike DaRoza  
City Attorney Marian Rush

The City Commission will conduct a  
**Community Redevelopment Agency Meeting**  
**At 5:00 PM**  
to address the item(s) below.

**Meeting Date:** May 6, 2024

**Meeting Location:** James A. Lewis Commission Chambers

Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.

### COMMUNITY REDEVELOPMENT AGENCY MEETING

#### CALL TO ORDER

#### APPROVAL OF THE AGENDA

#### I. OLD BUSINESS

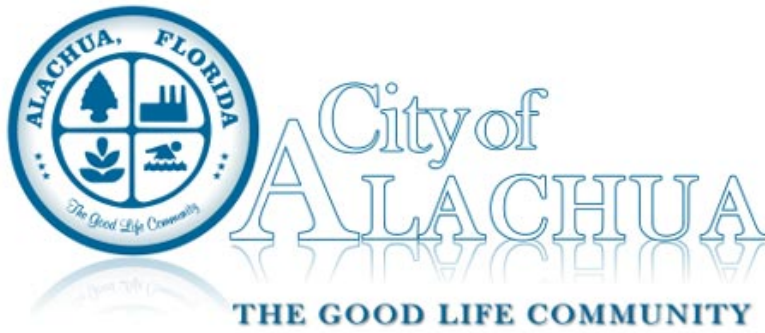
#### II. NEW BUSINESS

- A. Approval of CRA Meeting Minutes-April 22, 2024
- B. CRA Advisory Board Member Appointments
- C. Alan Hitchcock Theatre Park Refresh Project

#### III. BOARD COMMENTS/DISCUSSION

#### **IV. CITIZENS COMMENTS**

**ADJOURN**



## Board/Committee Agenda Item

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**MEETING DATE:** 5/6/2024

**SUBJECT:** Approval of CRA Meeting Minutes-April 22, 2024

**PREPARED BY:** Brenda Dean, Planning Assistant

**RECOMMENDED ACTION:**

Approve CRA Meeting Minutes-April 22, 2024

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### Summary

Approval of CRA Meeting Minutes-April 22, 2024

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**ATTACHMENTS:**

Description

- ▢ April 22, 2024 CRA Meeting Minutes



# ALACHUA CRA

COMMUNITY REDEVELOPMENT AGENCY

## Community Redevelopment Agency Meeting Minutes April 22, 2024

Chair Gib Coerper  
Vice Chair Dayna Miller  
Member Jennifer Ringerson  
Member Shirley Green Brown  
Member Edward Potts

Executive Director Mike DaRoza  
City Attorney Marian Rush

The City Commission will conduct a  
**Community Redevelopment Agency Meeting**  
**At 5:00 PM**  
to address the item(s) below.

**Meeting Date:** April 22, 2024

**Meeting Location:** James A. Lewis Commission Chambers

15100 NW 142nd Ter

Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.

### COMMUNITY REDEVELOPMENT AGENCY MEETING

#### CALL TO ORDER

Gib Coerper- Chair 5:00 p.m.

Shirley Green-Brown, Member- Absent

#### APPROVAL OF THE AGENDA

Vice Chair Dayna Miller moved to approve the agenda; seconded by Member Jennifer Blaylock.

Motion passed by 4-0 vote.

#### I. OLD BUSINESS

## II. NEW BUSINESS

- A. Approval CRAB Meeting Minutes- March 11, 2024

Member Blalock moved to approve the minutes from the March 11, 2024, meeting; seconded by Vice Chair Miller.

Motion passed by 4-0 vote.

- B. Resolution CRA 24-03: Accepting the Financial Statements for the Fiscal Year Ended September 30, 2023

Member Green-Brown now present. 5:06 p.m.

Financial Statements and audits are received and filed.

Vice Chair Dayna Miller moved to accept CRA Resolution 24-03; seconded by Member Blaylock.

Motion passed by 5-0 roll call vote.

- C. CRA Annual Report for Fiscal Year 2022-2023

Received and filed.

- D. Staff Updates

Received and filed.

Economic Development Manager, City of Alachua, David Wisener and Community Redevelopment Coordinator, Susan King, presented.

## III. BOARD COMMENTS/DISCUSSION

## IV. CITIZENS COMMENTS

## ADJOURN

Chair Coerper adjourned the meeting. 5:38 p.m.

ATTEST:

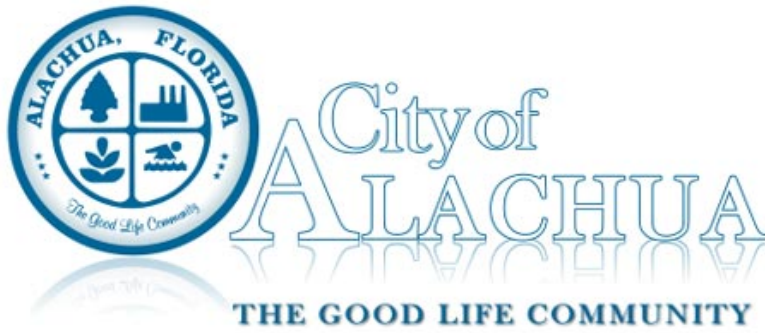
COMMUNITY REDEVELOPMENT AGENCY  
OF ALACHUA, FLORIDA

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W. Michael DaRoza, CRA Executive  
Director

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Gib Coerper, CRA Chair



## Board/Committee Agenda Item

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**MEETING DATE:** 5/6/2024

**SUBJECT:** CRA Advisory Board Member Appointments

**PREPARED BY:** LeAnne Williams, Deputy City Clerk

**RECOMMENDED ACTION:**  
Adopt Resolution CRA 24-04.

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### Summary

The CRA Advisory Board's (CRAAB) purpose is to provide recommendations to the Community Redevelopment Agency regarding the implementation of plans, events, programs, and projects pertaining to the Community Redevelopment Area. As required by Resolution CRA 17-04, citizens who desire to serve on the Board must live or work in the Community Redevelopment Area.

Resolution CRA 23-04 appoints one (1) member to the CRA Advisory Board and establishes the term of service to begin June 12, 2024, and end on June 12, 2027.

Chair Rudy Rothseiden was appointed by Resolution CRA 21-04 to serve three-year terms on the CRA Advisory Board (CRAAB) which commenced on June 12, 2021, and ends on June 12, 2024. Applications for this position is available on the City website and at City Hall beginning on April 4, 2024, with a submission deadline on April 25, 2024, at 6:00 p.m. The position was advertised for more than two weeks in Alachua County Today during this time and a copy of the public notice is attached to this agenda item.

The CRA received one application:

Rudy Rothseiden

The candidate has been advised that the CRA will review the application and make an appointment at the May 6, 2024, CRA meeting. The application for CRAAB membership is attached to this agenda item.

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**ATTACHMENTS:**

## Description

- ▢ R.24.04
- ▢ Application- Rothseiden
- ▢ Ballot: Yes - No
- ▢ Ad - Alachua County Today



**RESOLUTION CRA 24-04**

**A RESOLUTION OF THE COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF ALACHUA, FLORIDA, APPOINTING ONE (1) MEMBER TO THE COMMUNITY REDEVELOPMENT AGENCY ADVISORY BOARD; ESTABLISHING THE TERM OF SERVICE; ESTABLISHING BEGINNING AND ENDING DATES FOR THE TERM OF SERVICE; REPEALING ALL RESOLUTIONS IN CONFLICT; PROVIDING FOR SEVERABILITY; AND PROVIDING AN EFFECTIVE DATE.**

**R E C I T A L S**

**WHEREAS**, City Commission Ordinance 17-05, Sec. 2-854, Subpart b., states that “The CRA shall create an advisory board to represent the Community Redevelopment Area...[and] will serve in an informal advisory capacity...”; and,

**WHEREAS**, Resolution CRA 17-03 and Resolution CRA 17-04 establish the powers and duties of the Community Redevelopment Agency Advisory Board; and,

**WHEREAS**, the CRA Board consists of five (5) voting members; and,

**WHEREAS**, there is one (1) vacancy on the CRA Advisory Board; and,

**WHEREAS**, advertisement of the vacancy was placed at least two (2) weeks prior to this appointment in a newspaper of local circulation.

**NOW, THEREFORE, BE IT RESOLVED BY THE COMMUNITY REDEVELOPMENT AGENCY OF THE CITY OF ALACHUA, FLORIDA AS FOLLOWS:**

- 1. Incorporation.** The above recitals are true and correct and are incorporated into this resolution by reference.
- 2. Appointments.** The following member will be appointed for the following term:  
Rudy Rothseiden, to fill a three (3) year term commencing on June 12, 2024, and ending on June 12, 2027.
- 3. Terms.** The term of service for this position shall begin and end as mentioned above.



4. **Severability.** It is the declared intent of the Community Redevelopment Agency of the City of Alachua that, if any section, sentence, clause, phrase, or provision of this Resolution is for any reason held or declared to be unconstitutional, void, or inoperative by a court or agency of competent jurisdiction, such holding of invalidity or unconstitutionality shall not affect the remaining provisions of this Resolution, and the remainder of this Resolution after the exclusion of such part or parts shall be deemed to be valid.
5. **Corrections of Scrivener's Errors:** The CRA Executive Director or designee is authorized to correct any typographical errors, incidental omissions, or corrections for consistency that do not affect the intent of this resolution. The corrected copy shall be posted in the public record.
6. **Repealing Clause.** All Resolutions or parts thereof which conflict with this Resolution are hereby repealed.
7. **Effective Date.** This Resolution is effective upon passage.

**DULY ADOPTED** in a regular meeting, this 06th day of May, 2024.

**COMMUNITY REDEVELOPMENT  
AGENCY OF THE CITY OF  
ALACHUA, FLORIDA**

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**Gib Coerper, CRA Chair**

**ATTEST:**

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**Mike DaRoza, CRA Executive Director**

**Application for Community Redevelopment Agency  
(CRA) Advisory Board Membership**



**ALACHUA CRA**  
COMMUNITY REDEVELOPMENT AGENCY

**Contact Information**

Name: RUDY ROTHSEIDEN  
Residential Address: 14204 NW 146th Ave  
Mailing Address (if different than residential): PO Box 991  
Business Name (if applicable): Redsilk inc / self employed  
Business Address (if applicable): PO Box 991  
Primary Phone Number: 352 318 3844  
Business Phone Number (if applicable):  
E-Mail Address: RUDY.ROTHSEIDEN@gmail.com

**Special Skills or Qualifications**

Do you reside and/or work within the Alachua Community Redevelopment Area as indicated on the attached map? Yes - Both

Briefly state why you are qualified to serve as a CRA Advisory Board Member. Describe any skills or experience you have acquired from employment, volunteer work, or through other activities.

See Attached

**Agreement and Signature**

By submitting this application, I affirm that the facts set forth in it are true and complete. I understand that if I am accepted as a CRAAB Member, any false statements, omissions, or other misrepresentations made by me on this application may result in my dismissal by the CRA Board.

Signature and Date:

R Rudy Rothseiden

April 22, 24

**CRAAB application:**

I serve as a property manager, renting and rehabilitating properties that provide homes and commercial opportunities for our community.

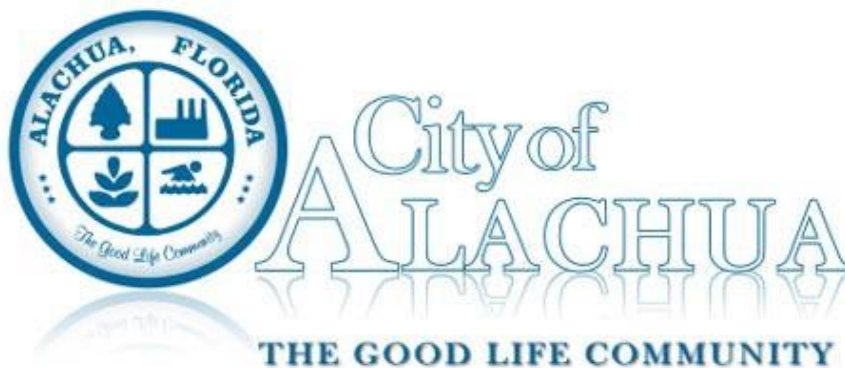
I have served two terms as chair to the CRAAB.

I especially enjoy volunteering my time as coach to our area youth, helping train and mentor in various sports. I have become more involved with the 399 group and the recreation department.

I live, work, and play in our CRA district. My overall involvement with our communities CRA district provides distinct qualities that would help me serve as a valued board member.

I am thankful for the opportunity to continue serving my community and help our Main Street prosper. We have a unique Main Street that I hope will continue as the heart of our city.

Sincerely,  
Rudy Rothseiden



May 06, 2024 – Community Redevelopment Agency  
Advisory Board Ballot

\_\_\_\_\_Rudy Rothseiden

Please vote Yes or No for this candidate.

\_\_\_\_\_ May 06, 2024

Signature

The Board will set the term of office by motion to be a  
three-year term ending June 12, 2027.

**CATTLEMAN:***Continued from page A1***Former UF football player Jimmy Getzen**

charitable sight, hearing, youth and community service activities. It all started 1940 when the Alachua Lions Club sought to bolster Alachua High School Future Farmers of America (FFA) students in their quest to raise a steer for auction. Lions Club members attended the auction and drove the bidding higher. Not only did their winning bid cover the FFA's cost, but it also provided additional funds to the FFA.

Each year the event grew, bringing many of the area's cattle ranchers, politicians and residents to the event. For years the event was held at the Alachua Woman's Club and attracted the attention of local and state officials as guest speakers including President Jimmy Carter, Florida Governors Buddy McKay, Lawton Chiles and Bob Graham. Eventually the event outgrew the Woman's Club and was moved to a bigger venue at the Santa Fe River Ranch, and in 2022 the fundraising event was moved to an even larger venture at Valley View at Santa Fe River Ranch.

Last Tuesday was another fun filled evening of laughter and good food as nearly 450 people attended the event that was kicked off with a cocktail hour on the veranda overlooking rolling pastures dotted with sprawling oak trees.

When the doors opened to the main hall, guests were welcomed by Club President Paul Good. The Pledge of

Allegiance ceremony was led by Lions Club District Governor Tony Esposito, the traditional singing of "God Bless America" was led by Alachua Lions Club member Bill Johnson, and the invocation was led by club President Good.

Former City of Alachua Commissioner Ben Boukari, Jr., served as Master of Ceremony and offered good natured jokes, many directed at attending guests, who took it all in stride as an appreciative audience laughed.

Entertainment for the evening was provided by Newberry native and former UF graduate and football player Jimmy Getzen. Getzen was introduced by Lions Club President Paul Good along with longtime friend and former UF teammate Fred Abbott. Throughout his performance, Getzen took the opportunity to share personal anecdotes and insights. And his up-tempo vocals accompanied by guitar and frequent audience interactions were a hit with the crowd.

This year's Cattleman of the Year award went to Samuel Pratt Perry, posthumously. Perry was an African American cowboy born and raised in Alachua County. The award recognizes Perry for his contributions to the cattle industry. The award was accepted by his two sons.

An event of this size takes months of planning as well as coordinating

support from corporate sponsors who provided either funding or services for the banquet. The Alachua Woman's Club, a longtime partner with the Alachua Lions Club, once again sponsored the Silent Auction. And, in keeping with tradition, the Santa Fe High School FFA Chapter was on hand to assist as guests helped themselves to the choice aged controlled

steaks, loaded potato casserole, salad and dessert.

The curtains have come down on this year's Alachua Lions Club Cattlemen's Banquet, but it will undoubtedly be back for the 85th such event of good food and good times for a good cause.

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Email editor@  
alachuatoday.com



# City of ALACHUA

## NOTICE OF BOARD VACANCY

The City of Alachua is currently accepting applications for one appointment to the following Board:

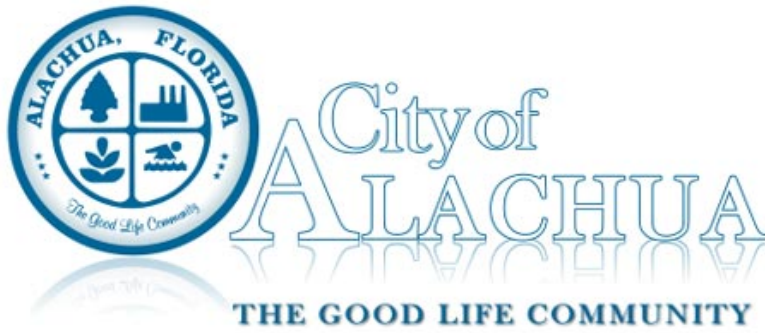
### Community Redevelopment Agency (CRA) Advisory Board (CRAAB):

The purpose of the CRAAB is to make recommendations to the CRA Board regarding the Community Redevelopment Area, including any activities or projects in accordance with the CRA planning documents. Membership qualifications include:

- No voting member shall hold another municipal office;
- Members must live or work within the Community Redevelopment Area. For a map of the Community Redevelopment Area, please visit the CRA's webpage at [www.cityofalachua.com](http://www.cityofalachua.com);
- Members must be willing to serve for a three-year term; and
- Members must be able to attend monthly meetings, typically held at 3:00 p.m. on the third Monday of every month.

Applications for this position will be available on the City website, [www.cityofalachua.com](http://www.cityofalachua.com), and at City Hall beginning on April 04, 2024, with a submission deadline of April 25, 2024, at 6:00 p.m. It is planned that the CRA will review applications and appoint individuals for the positions at its meeting on May 06, 2024, at 3:00 p.m. Terms begin June 12, 2024, and end June 12, 2027.

Questions about the CRA or application process may be directed to Susan King, CRA Coordinator, at (386) 418-6134.



## Board/Committee Agenda Item

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**MEETING DATE:** 5/6/2024

**SUBJECT:** Alan Hitchcock Theatre Park Refresh Project

**PREPARED BY:** Susan King - CRA Coordinator

**RECOMMENDED ACTION:**

Receive presentation and provide feedback

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### Summary

Reimagining Theatre Park has been a high priority for the Alachua CRA since the Summer of 2023. Staff has considered a variety of improvements and enhancements that would transform this well-loved pocket park in the heart of the City's historic downtown district into an enchanting space and a venue for events and small performances.

The Alachua CRA contracted with Monarch Design Group to address and evaluate a number of issues at Theatre Park and to make recommendations on any needed rehabilitation and restoration. After thoughtfully reviewing input, objectives and priorities from staff over the past few months, Monarch Design Group has brought staff's vision and ideas to life and prepared a presentation to showcase two innovative design options for Theatre Park for the board's consideration and feedback.

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