

# DIRECTOR

Continued from B1

studies that deal with the economic part of socioeconomics. I certainly know when we do the System of Care (the county’s restorative justice program) and all the other things, we really need to emphasize that economic barrier. But we’re looking at data that a white student that is in the same economic, free-and-reduced-price lunch status, that student is still excelling at a higher rate than a black student.”

“When you look at the data and you start seeing those disparities, you have to start being able to say, ‘Where are there some issues that are commonalities to this low performance?’ In order to close that achievement gap, you’ve got to face sometimes truths about your data. The truth is, our data is showing that,

within the same economic status, you can have what is considered an economically middle-class African-American student still not achieving the same as a low-economic or poor white student.”

“We start looking at those kinds of data on a national level, state level and then your district level, then you start having to say that cultural responsive teaching, courageous conversations about race, are warranted to have them go into our school buildings to change the culture of the school. We can use some of the same viable and research-based instructional strategies and have them add cultural responsive strategies that don’t create more work for teachers but basically comes down to really spending a lot of time with what we used to do, before we had the stringency and the impactfulness of standardized testing.”

“It’s building back

relationships with the students and even with the people you’re doing the work with. When you have magnet programs in your schools and sometimes it causes two schools in one — relationship-building with your faculty and staff that may not be teaching the same kids, we still are a public school where we’ve got to get back to the basics of saying, anybody that walks in that door should have equity in opportunities.”

### On equality versus equity:

“I’m trying to get the district to send the word out through professional development that we’re not talking about equality. I’m showing them what that looks like as far as the comparison of equality and equity. The difference is, equality, everybody gets the same because that’s fairness. Equity looks and says, ‘What do people need so we can get the same

achievement level? Are we able to have opportunities that are provided to those in what they need?’”

“There are things in place that have been in place for years because we’ve worked on that. It’s not something we’re going to forget about. We’re not going to forget about poor, in-poverty students, no matter what color, they are, what race they happen to be in. That is paramount.”

“We are around the bottom quartile, in all honesty, when it comes to black achievement. We are there when you compare us to other districts. We’re in the 40s out of 67 districts. That’s a number that we have to be honest about, and we have to look at that. I don’t see us as failing African-American students, but I sure see it as, we’d better get better, and we’d better start doing some things that are going to be impactful to provide opportunities and access for African-American students.”

**On her goals:**

“I’m a doer by nature. When I was appointed, I had a few weeks to get into having practices or thought processes start impacting where we need the impact to begin immediately, which is in the classroom. You have a choice where you stay in your office or you start your first week, you load your schedule up to meet everybody in the different places. You meet with internal departments here, from your human resources to your professional development departments to your superintendent to make sure we’re in line with goals and how the vision of this position is.”

“You get all those things, you meet with community persons, you meet with persons from Gainesville for All (The Gainesville Sun’s initiative to find solutions to social and racial problems), you meet with all the people who, when they found out about

the position, and if they’ve inquired about it, you want to find out what their perspective is. So, I did that during the first probably good month of being in the position. Then it was time to start planning for professional development for our administration staff, all of the leaders in the school system. You are going to get 45 minutes to an hour of professional development every month that talks about (the book) “Courageous Conversations About Race.” I don’t call it a book study; I call it our journey.”

“I try to think about strategies and what I can give to that administrative staff so when that kid first starts school, we’re not waiting to get this information through all of the book study; we’re waiting to be able to meet with administrators on the side to talk about their culture, their climate at their school, and how does equity and the data that they’re looking at, how does that transcend?”

# GROUND

Continued from B1

in the works for about 10 years, will sit on a 15.1-acre lot at 1717 SE 8th Ave., the former Kennedy Homes site, a low-income apartment complex known for crime and its eyesore-like exterior.

It closed in 2003 after a fire exposed serious code violations.

The City of Gainesville paid \$1.95 million for the property in February 2007 with plans to redevelop it, but it was hampered by restrictions put in place by the U.S. Department of Housing and Urban Development that required “very low-income” housing to be a part of any project built on the site before 2009.

Gainesville City Manager Anthony Lyons, then the CRA manager, told The Sun in 2007 that a successful project on the property could mark a “tipping point” for East Gainesville.

“If you can solve and redevelop this site, it speaks volumes to what you can do for the east side,” Lyons said then.

“Let’s stop taking small; let’s start thinking big,” Goston said. “When I go to Celebration Pointe, I see the creation of major thoughts, major endeavors and we can do the same thing over here (in East Gainesville).”

Developers and investors should be thinking about getting Ford, General Motors and Fortune 500 Company franchises into East Gainesville, putting some of the “Mom and Pop money to work,” he said.

Goston acknowledged he pushed Lyons to get Heartwood moving faster, saying he was “on him all the time.” But it was to push the total shift in development he sees in East Gainesville.

“I guess she thought I hated his guts but I hated the wait,” he said. “This is a shift that we all have to roll together.

“The key to realize when we’ve made our objectives a reality is when this side of town looks just like the west side.”

Commissioner Adrian Hayes-Santos said projects like Heartwood are at the “heart” of a CRA’s purpose and he’s said it’s been a telling one.

Hayes-Santos said 400 people are on a waiting list, who’ve shown interest in buying the 34 proposed Heartwood homes. The demand is something realtors and developers need to take notice of as more jobs are proposed to come to East Gainesville.

“We need to start creating the homes that people want,” he said.

An artist’s rendering of Heartwood shows a proposed suburban-like

community, featuring four home designs and floor plans, each with its own garage. Heartwood will feature walking and biking paths and planned outdoor spaces, centered around such things as improved wetlands area and oak trees.

Heartwood Project Manager Michael Beard said all required permits have been acquired and two appraisals for proposed Heartwood lots range from \$10,000 to \$20,000. Pricing for each lot will vary based on size and location, he said. The contractor for Heartwood is O’Steen Brothers Inc. of Gainesville, and the brokerage firm is Front Street Commercial Realty.

The next step for Heartwood is approving builders and developing the final pricing of homes that will

start at \$140,000, Beard said.

Janice Henry, 64, said she came to the groundbreaking ceremony Wednesday to show support as someone born and raised in the east-side community. She said residents being able to move into affordable houses with homey designs will be good for those who want to raise a family there.

“This is something that’s

really special to my heart that we are able to do this,” she said. “And something good is going to come out of this particular property.”

Guardian correspondent Aida Mallard contributed to this report.

Contact reporter Daniel Smithson at [daniel.smithson@gvillesun.com](mailto:daniel.smithson@gvillesun.com) or on Twitter @DanielTSmithson

## PUBLIC NOTICE OF ENACTMENT OF AN ORDINANCE OF THE CITY OF ALACHUA, FLORIDA

Notice is hereby given that the City Commission of the City of Alachua will hold a public hearing on a proposed ordinance. The hearing will be held on October 23, 2017, at 6:00 p.m., in the James A. Lewis Commission Chambers in City Hall, located at 15100 NW 142nd Terrace, Alachua, Florida.

The ordinance title is as follows:

**ORDINANCE 18-01**

**AN ORDINANCE OF THE CITY OF ALACHUA, FLORIDA, RELATING TO THE AMENDMENT OF THE CITY’S LAND DEVELOPMENT REGULATIONS (“LDRS”); AMENDING SECTION 2.4.11(A) TO CORRECT A SCRIVENER’S ERROR; AMENDING SECTIONS 2.4.11(C)(5) AND (6), RELATING TO ON-SITE SIGNS AND INCIDENTAL SIGNS; AMENDING SECTION 3.7.2(C)(5)(h)(i) FOR INTERNAL CONSISTENCY; AMENDING SECTION 6.5.1, RELATING TO THE FINDINGS AND PURPOSE OF THE CITY’S SIGN REGULATIONS; AMENDING SECTION 6.5.4(C)(2), RELATING TO FREESTANDING SIGNS FOR MULTI-TENANT BUILDINGS OR DEVELOPMENTS; AMENDING SECTION 6.5.4(C)(3), RELATING TO WALL SIGNS; AMENDING SECTION 6.5.4(F), RELATING TO SIGNS IN THE PUBLIC RIGHTS-OF-WAY; AMENDING SECTION 6.5.5(B)(1), RELATING TO THE GENERAL PROVISIONS FOR TEMPORARY SIGNS IN BUSINESS DISTRICTS; AMENDING SECTION 6.5.5(B)(4), RELATING TO SANDWICH BOARD SIGNS; AMENDING SECTION 6.5.5(C)(1), RELATING TO TEMPORARY BANNERS; AMENDING SECTION 6.5.6, RELATING TO FLAGS; AMENDING SECTION 6.5.7, RELATING TO PROHIBITED SIGNS; AMENDING SECTION 6.5.9(D), TO CORRECT A SCRIVENER’S ERROR; DELETING SECTION 8.5.2 AND AMENDING SECTIONS 8.5.3 AND 8.5.4, WHICH RELATE TO THE REMOVAL OF NONCONFORMING SIGNS, THE REMOVAL OF NONCONFORMING SIGN LIGHTING, AND THE REMOVAL OF SIGNS RENDERED NONCONFORMING DUE TO A LACK OF MAINTENANCE, AND RENUMBERING SUBSEQUENT SUBSECTIONS OF SECTION 8.5; DELETING SECTION 8.5.5(E), WHICH RELATES TO THE REMOVAL OF NONCONFORMING FLAGPOLES; AND AMENDING SECTION 10.2 TO REVISE THE DEFINITION OF “FRONT FAÇADE” TO ALSO DEFINE THE TERM “FRONT ELEVATION”; PROVIDING A REPEALING CLAUSE; PROVIDING SEVERABILITY; AND PROVIDING AN EFFECTIVE DATE.**

At the public hearing, all interested parties may appear and be heard with respect to the application. Copies of the application are available for public inspection at the Planning and Community Development Department, 15100 NW 142nd Terrace, Alachua, Florida, on any regular business day between the hours of 7:30 a.m. to 6:00 p.m. Written comments on the application may be sent to the following address: City of Alachua, Planning and Community Development, P.O. Box 9, Alachua, FL 32616. Notice is given pursuant to Section 286.0105, Florida Statutes, that, in order to appeal any decision made at the public hearing, you will need a record of the proceedings, and that, for such purpose, you may need to ensure that a verbatim record of the proceedings is made, which includes the testimony and evidence upon which the appeal is to be based. In accordance with the Americans with Disabilities Act, any persons with a disability requiring reasonable accommodation in order to participate in this meeting should call the City Clerk at (386) 418-6100 x 101 at least 48 hours prior to the public hearing.

## Sonic Drive-In: Notice of Payment Card Breach

### What Happened

Sonic Drive-In has discovered that credit and debit card numbers may have been acquired without authorization as part of a malware attack experienced at certain Sonic Drive-In locations. Your trust in Sonic is important to us and we sincerely regret any inconvenience this may cause. We have provided here more information about this situation, including an offer of free identity theft protection for affected customers:

### What Information Was Involved

Based on our investigations to-date it appears that credit and debit card numbers used at certain Sonic Drive-In locations may have been impacted.

### What We Are Doing

Upon learning of this matter we immediately contacted law enforcement and have been working with them in their investigation. We also immediately began our own investigation with the help of experienced third-party forensics firms. Notice of this incident was briefly delayed to accommodate law enforcement’s investigation. We regret that this incident occurred, and apologize for any inconvenience or concern it may cause. As a precautionary measure, we are offering customers who used their cards at our locations this year to receive 24 months of free fraud detection and identity theft protection through Experian’s IdentityWorks program. To take advantage of these free services, you can enroll by visiting the Experian IdentityWorks website: <http://www.experianidworks.com/sonic>. You have until **December 31, 2017** to register and enroll. If you have questions or need an alternative to enrolling online, please call 877-534-7032.

### What You Can Do

Whenever there is an issue involving credit or debit card numbers, you can always check your statements. You can also monitor your financial accounts and get free credit reports for any incidents of fraud or identity theft. If you see any unauthorized activity, contact your financial institution. You can also report suspected incidents of identity theft to local law enforcement, the Federal Trade Commission (“FTC”), at 1-877-ID-THEFT (1-877-438-4338), or your state Attorney General. Additionally, if you believe your identity has been stolen or used without your permission, contact your local police department to file a report.

**Fraud alerts:** You can place a fraud alert on your bank accounts and credit file as a precautionary step. A fraud alert tells creditors to contact you before they open any new accounts or change your existing accounts. Call any one of the three major credit bureaus listed below. As soon as one credit bureau confirms your fraud alert, the others are notified to place fraud alerts. All three credit reports will be sent to you, free of charge, for your review.

<b>TransUnion</b>	2 Baldwin Place, P.O. Box 1000, Chester, PA 19016 (800) 680-7289 <a href="http://www.transunion.com">www.transunion.com</a>
<b>Experian</b>	P.O. Box 9532, Allen, TX 75013 (888) 397-3742 <a href="http://www.experian.com">www.experian.com</a>
<b>Equifax</b>	P.O. Box 740241, Atlanta, Georgia 30374-0241 (800) 525-6285 <a href="http://www.equifax.com">www.equifax.com</a>

**Credit/security freeze:** If you believe that your identity has been stolen, consider placing a credit/security freeze on your credit report. Placing a freeze on your credit report will prevent lenders and others from accessing your credit reports in response to a new credit application. With a freeze in place, even you will need to take special steps when you wish to apply for any type of credit. You will need to place a credit freeze separately with each of the three major credit reporting companies if you want the freeze on all of your credit files. A freeze remains on your credit file until you remove it or choose to lift it temporarily when applying for credit. There may be a fee for this service based on state law.

For additional information, and pricing details, visit the credit bureaus at:

<b>TransUnion</b>	<a href="https://www.transunion.com/credit-freeze/place-credit-freeze">https://www.transunion.com/credit-freeze/place-credit-freeze</a>
<b>Experian</b>	<a href="https://www.experian.com/blogs/ask-experian">https://www.experian.com/blogs/ask-experian</a>
<b>Equifax</b>	<a href="https://www.freeze.equifax.com/Freeze/jsp/SFF_PersonalIDInfo.jsp">https://www.freeze.equifax.com/Freeze/jsp/SFF_PersonalIDInfo.jsp</a>

Even if you do not find any suspicious activity on your initial credit reports, the FTC recommends that you check your credit reports periodically. Under federal law, you are entitled to one free copy of your credit report every 12 months from each of the three nationwide credit reporting agencies. You may obtain a free copy of your credit report by going to [www.annualcreditreport.com](http://www.annualcreditreport.com) or by calling (877) 322-8228. You also may complete the Annual Credit Report Request Form available from the FTC at <https://www.consumer.ftc.gov/articles/pdf-0093-annual-report-request-form.pdf>, and mail it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281. If you discover inaccurate information or a fraudulent transaction on your credit report, you have the right to request that the consumer reporting agency delete that information from your credit report file.

If you have any questions please call us at 877-534-7032.

GF-09-041510

27-02137629



audience of 50 to 75 people braved the weather to stay for the whole event while many others came and went during the day.

The Lions Club of High Springs organized the event and provided the venue and food with the support of the North Florida Presidents Council (NFPC), a charity organization comprised of nine motorcycle clubs in the North Florida area. Volunteers helped man the booths and tickets sales. Music for the show was provided by six bands that donated their time and talents. All entrants were charged a \$5 admission for the relief effort.

According to Lions President Lanier Smith, there was some concern that this event might be viewed as helping a bar or selective members of the community. But he wanted to point out that this charity event was to help out the families of those employees who lost their income after the bar was flooded. None of the money went towards the bar or its repairs. "The board discussed the issue and decided unanimously to do the event since it was strictly to help others in financial need," Smith said. "The Lions Club is a service organization to help those in need. Our motto is where there's a need there's a lion."

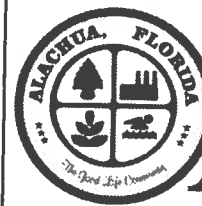
The High Springs Lions Club is one of 46,000 Lions clubs worldwide, which have over 1.4 million members. The organization has five main areas that they contribute service and funds to. They are helping to fight diabetes by raising awareness of the disease, expanding access to care through screening and treatment programs, and improving quality of life through diabetes camps and community recreational programs. They also provide funding and awareness programs to help fight pediatric cancer. Every two minutes a child is diagnosed with cancer and less than half of the world's children have access to effective care. Children who survive cancer are often left with debilitating effects that can impact their physical development and ability to learn. The Lions Club is trying to increase access to treatment and support to the children and families that need it most. The other medical area the Lions Club

community gardens and lead community food drives to fight hunger where they live and work. Environmentally, the Lions believe that a healthy planet is fundamental to the wellbeing of all. They contribute by planting trees, organizing recycling programs, providing clean drinking water and cleaning up communities to help preserve the environment for the future.

Locally, the club helps in several ways. One is through actual service. During the effects from

provide support is monetary. The members pay \$45 twice a year in dues, which goes into an account to cover expenses and services on a local level. The club also rents out their facility for events like weddings, family gatherings, and concerts as well providing cooking services for local groups and team events. All funds are used locally or go into an account to the National Lions Club. "We want people to know what we do for the community and hopefully get others to join us, so we can do more,"

This benefit concert was one example of serving the community. The biggest charity event they sponsor will happen on Oct. 14. Known as the Toy Soldier Poker Run, over 200 hundred motorcycle riders will gather at the Gainesville Harley Davidson store. All motorcycle riders are welcomed. Each rider brings a new toy and pays a \$10 entry fee or \$20 without



# City of ALACHUA

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(Published: Alachua County Today - October 12, 2017)



## NOTICE OF ELECTION CITY OF HIGH SPRINGS

NOTICE IS HEREBY GIVEN THAT A CITY ELECTION FOR THE CITY OF HIGH SPRINGS, ALACHUA COUNTY, FLORIDA WILL BE HELD ON TUESDAY, NOVEMBER 7, 2017. THE PURPOSE OF THE ELECTION WILL BE TO FILL CITY COMMISSION SEAT #1 FOR A THREE-YEAR TERM.

BALLOT CONTAINS:  
HIGH SPRINGS CITY COMMISSION  
SEAT #1  
(VOTE FOR ONE)

PAUL ARTHUR  
BOB BARNAS  
MICHAEL A. KEARNEY  
NANCY LAVIN LINKOUS

FOR VOTE BY MAIL BALLOTS OR FOR FURTHER  
INFORMATION CALL THE CITY CLERK'S OFFICE AT 386-  
454-1416 OPTION 6

(Published: Alachua County Today - September 28 & October 12,  
2017)



**Special Joint City Commission and  
Sewer Committee Meeting  
Final Wastewater Alternatives Discussion  
All Citizens Are Encouraged to Attend  
Monday, October 16th, 2017 at 6:00pm  
Archer Community Center  
16671 SW 137th Avenue, Archer, FL 32618**

(Published: Alachua County Today - October 12, 2017)

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