



Community Redevelopment Agency Meeting Minutes January 8, 2018

Chair Gib Coerper
Vice Chair Shirley Green Brown
Member Gary Hardacre
Member Ben Boukari, Jr.
Member Robert Wilford

Executive Director Traci L. Gresham
CRA Attorney Marian Rush
CRA Coordinator Chelsea Bakaitis

The City Commission will conduct a
Community Redevelopment Agency Meeting
At 5:00 PM
to address the item(s) below.

Meeting Date: January 8, 2018

Meeting Location: James A. Lewis Commission Chambers

<p>Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.</p>
--

<h3>COMMUNITY REDEVELOPMENT AGENCY MEETING</h3>
--

CALL TO ORDER

Chair Gib Coerper called the meeting to order. All members were present.

APPROVAL OF THE AGENDA

No motion.

I. OLD BUSINESS

None.

II. NEW BUSINESS

- A. Approval of the Minutes November 13, 2017 Community Redevelopment Agency Meeting

Member Ben Boukari moved to accept the agenda; seconded by Member Gary Hardacre.

Passed by unanimous consent.

- B. CRA Activities Staff Update

CRA Coordinator Chelsea Bakaitis presented the Staff Report.

Chair Coerper commended the CRA Coordinator and the recent CRA sponsored events he has attended. Member Boukari shared that the changes with the CRA is a step in the right direction.

Chair Coerper asked where the Artwalk would be advertised. CRA Coordinator Bakaitis responded.

Vice Chair Shirley Green Brown suggested the creation of a short evaluation form businesses could complete to give feedback after events.

Chair Coerper opened the floor for comments. Rick Robertson commented the CRA should continue events and activities on Main Street.

Rudy Rothseiden offered other options to advertise for the Artwalk. He suggested invites to be sent to the Gainesville Fine Arts Association, and to the County Farmer's Market.

- C. CRA and Main Street Branding Initiative

CRA Coordinator Bakaitis presented the Staff Report.

Member Robert Wilford suggested that the CRAAB pick the top three logos and then a final decision could be made by the CRA.

Member Hardacre indicated his support of naming the downtown district "Main Street Alachua."

Chair Coerper opened the floor for comments.

Rick Robertson suggested that the business owners on Main Street develop the slogan.

Chair Coerper asked if the business owners on Main Street were interviewed.

CRA Coordinator Bakaitis responded.

Member Boukari suggested asking business owners to add input.

CRA Executive Director Traci Gresham suggested allowing the branding process continue with options to be provided by the consultant.

III. BOARD COMMENTS/DISCUSSION

None.

IV. CITIZENS COMMENTS

None.

ADJOURN

Member Boukari moved to adjourn; seconded by Vice Chair Brown.

Passed by unanimous consent.

ATTEST:

COMMUNITY REDEVELOPMENT AGENCY
OF ALACHUA, FLORIDA

Traci L. Gresham, CRA Executive Director

Gib Coerper, CRA Chair