



## **Community Redevelopment Agency Advisory Board Meeting Minutes April 30, 2018**

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Chair Rudy Rothseiden

Executive Director Traci L. Gresham

Vice - Chair Bryan Boukari

Member Marvin Bingham, Jr.

Member Kelly Harris

Member Rick Robertson

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### **Community Redevelopment Agency Advisory Board Meeting 3:00 PM**

**Meeting Date:** April 30, 2018

**Meeting Location:** James A. Lewis Commission Chambers

<p><b>Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.</b></p>
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<h3><b>CRA ADVISORY BOARD MEETING</b></h3>
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#### **CALL TO ORDER**

Led by Vice Chair Bryan Boukari. Chair Rudy Rothseiden was absent, and Member Marvin Bingham, Jr. was not present.

#### **APPROVAL OF THE AGENDA**

**Member Kelly Harris moved to approve the agenda; seconded by Member Rick Robertson.**

**Passed by unanimous consent.**

## **I. OLD BUSINESS**

None.

## **II. NEW BUSINESS**

### **A. Approval of the Minutes of the March 19th, 2018 CRA Advisory Board Meeting**

Member Bingham arrived.

**Member Harris moved to approve minutes with the amendment to Item III, Board Comments/Discussion, section to clarify Vice Chair Boukari's suggestion to streamline the review process for a Certificate of Appropriateness process; seconded by Member Robertson.**

**- Passed by unanimous consent.**

### **B. CRA Activities Staff Update**

CRA Coordinator Chelsea Bakaitis presented the Staff Presentation.

Member Robertson inquired about the advertising choices to get the word out for the showcase event.

CRA Coordinator Bakaitis responded.

Vice Chair Boukari suggested notifying the Chamber of Commerce and the Alachua Business League and request that each notice their members. He also suggested a sandwich board sign to be placed in front of Theatre Park with event information.

Vice Chair Boukari asked what is the length of the Swick House Trail.

CRA Coordinator Bakaitis responded.

Vice Chair Boukari suggested the creation of a walking tour which would include a map of the Swick House Trail and other CRA funded projects with information about how the CRA funds projects through tax increment financing.

### **C. April 2018 Third Thursday on Main**

CRA Coordinator Bakaitis presented the Staff Presentation.

Member Robertson suggested flipping the stage to the west side of Main Street to keep the sun out of entertainers' eyes.

CRA Coordinator Bakaitis responded.

Member Harris suggested moving the stage to be on Main Street in front of the Alachua Antique Shop.

Vice Chair Boukari discussed the pros and cons of placing the stage east and west of Main at NW 148th Terrace.

Member Harris asked if there will be an Art Walk in the summer.

CRA Coordinator Bakaitis responded.

Member Harris stated the summer weather may present challenges and suggested an event similar to a summer shop-dine-stroll to encourage indoor activities. She also suggested incorporating movies in the park.

Member Robertson noted that there are six properties for sale on Main Street and that other changes in business on Main Street are concerning to him.

Member Harris stated the condition of many buildings may present challenges to new small businesses attempting to locate on Main Street. She suggested to coordinate summer activities with business sponsors and to offer discounts and incentives. She also expressed concern for the appearance of a vendor during the last Third Thursday event.

Member Bingham suggested a funnel cake dessert food truck.

Member Robertson suggested asking the breweries to return.

Member Boukari inquired about the status of the alcoholic beverage sales for the event.

CRA Coordinator Bakaitis responded.

Member Harris shared that some business do not want alcoholic beverages in shops for potential damage to merchandise and property.

Vice Chair Boukari spoke about the appeal of certain breweries and the followings some have. He suggested involving Progress Park businesses and including incentives for participants.

Member Robertson stated that some bands also have a following and can bring in attendees.

Member Harris suggested combining the Third Thursday event with the Chamber of Commerce Cruise In car event.

### **III. BOARD COMMENTS/DISCUSSION**

Member Harris asked if the CRA has budgeted specifically for Third Thursday.

CRA Coordinator Bakaitis responded.

Member Harris suggested tying in the movie in the park events in with the Blue Lagoon Aquatic Center, who is currently offering movie nights.

Kimberly Vermillion, Events Coordinator, responded.

### **IV. CITIZENS COMMENTS**

None.

### **ADJOURN**

**Member Robertson moved to adjourn; seconded by Member Bingham.**

ATTEST:

CRA ADVISORY BOARD  
OF ALACHUA, FLORIDA

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CRA Advisory Board Chair

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Staff Liaison