

Proposed Budget

FISCAL YEAR 2018-2019

Estimated Revenues

Alachua County TIF	\$284,119
Interest Income	\$1,000
Swick House Rentals	\$7,500
City of Alachua TIF	\$181,232
Fund Balance	\$162,424
TOTAL	

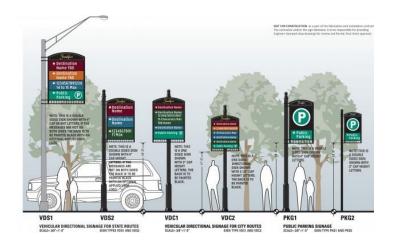
Proposed Expenses

Personal Services	\$104,229
Operating Expenses	\$260,239
Capital Outlay/Projects	\$137,527
Debt Service	\$99,280
Grants & Aids	\$25,000
Non-Operating	\$10,000
TOTAL BUDGET	\$636,275

Personnel Services

Salaries	\$45,630
Overtime (Special Events & Decorating)	\$34,500
FICA Taxes	\$6,130
Retirement	\$8,973
Life & Health Insurance	\$8,897
Worker's Compensation Insurance	\$99
TOTAL	\$104,229

Description	Budget
Professional Services	\$49,600
Wayfinding Signs & Directional Signage Development & Manufacturing	\$40,000
Third Thursday Performers	\$9,600







Description	Budget
Contractual Services (Landscaping, Pest Control)	\$96,750
Travel & Per Diem	\$1,000
Telephone & Communications (Swick House)	\$3,200
Utilities	\$40,000
Rentals and Leases (Storage Units)	\$3,300
Insurance	\$2,089
Repairs & Maintenance	\$5,000

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Description	Item
Marketing/Information Campaigns:	\$26,200
Branded lifestyle street pole banners	\$500
Website	\$100
Social media advertising	\$3,600
Print (brochures and magazine ads)	\$5,000
Two direct mail campaigns (postcard)	\$5,000
Billboard	\$12,000

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Description	Budget
Good Will	\$1,000
Legal Advertising	\$4,000
Operating Supplies	\$9,000
Decorations	\$10,000
Publications & Memberships	\$1,100
Training & Education (Florida Redevelopment Agency Conference)	\$1,000
Road Repair & Maintenance	\$7,000
TOTAL:	\$260,239

Capital/Debt

Description	Budget
Capital Outlay: Machinery & Equipment:	\$0
Debt Service: Principal: Interest:	\$89,397 \$9,883

Business Façade Grant Improvement Program

Description Budget

Grants & Aids: \$25,000





Capital Improvement Projects & Non-Operating

FY 2019 Capital Improvement Projects: Downtown Parking:	\$137,527
Non-Operating: Contingency:	\$10,000
TOTAL EXPENDITURES:	\$636,275

Revenues vs. Expenditures

Discuss prioritization of projects:

- Summary of FY 2019 Prioritized Projects
 - Wayfinding Signage
 - Marketing and Information Campaigns
 - Third Thursday on Main
 - Business Façade Grant Program
 - Downtown Parking Lot

Questions or Comments?