

Orlando

Proposal

Client: **City of Alachua**
 Proposal No.: 2707391
 AE: Landis, Jon
 Start: 05/21/2018
 End: 06/17/2018

● Bulletins

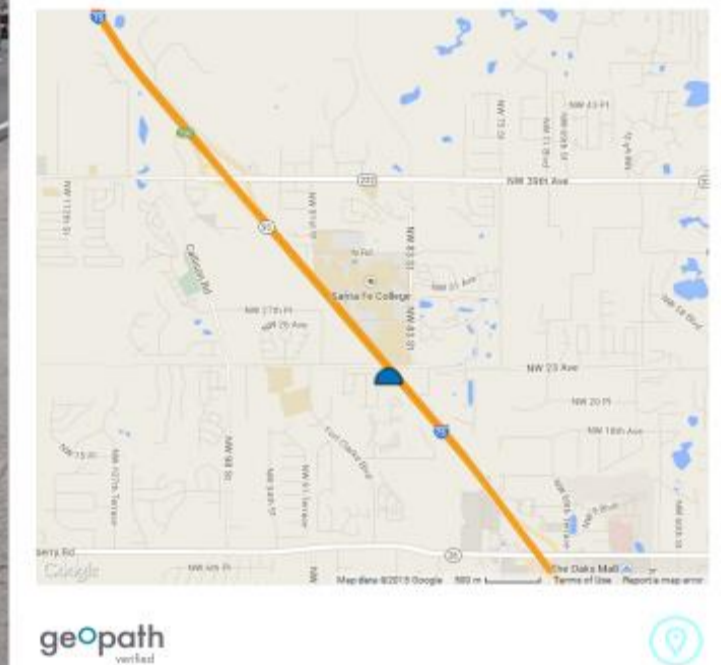




City of Alachua 07/25/18
Proposal #: 2707391
Prepared By: Landis, Jon

Market	Period	Inventory #	Location Description	Copy Size	Latitude	Longitude	IMP 18+ 4 Week	Current Copy	Net Amount per Period	Primary Read	Facing	City
Orlando	4 Week	8540AO	I-75 1.30 mi N/O SR 26 (mm 389) W/S F/S	10'x40'	29.673577	-82.432335	848,628	Life Ads - Rural	\$1,705.00	Left	S	Gainesville
Orlando	4 Week	9933AO	I-75 3.40 mi N/O CR 236 (mm 409) W/S F/N	10'x40'	29.920923	-82.556873	629,384	Rearden Steel, LLC dba Machine	\$905.00	Right	N	Alachua
Orlando	4 Week	1304BO	I-75 2.80 mi S/O US 441 (mm 400) W/S F/S	10'x40'	29.763223	-82.504299	539,760	Dan Newlin & Partners	\$1,335.00	Left	S	Alachua
Orlando	4 Week	7236NO	I-75 3.50 mi S/O US 441; E/S F/S	12'X40' - Bulletin	29.754602	-82.494197	517,948	Exxon Mobile	\$1,125.00	Right	S	Alachua
Orlando	4 Week	7186NO	I-75 1 mi N/O CR 241 E/S F/S	12'X40' - Bulletin	29.763288	-82.502917	505,748	Dan Newlin & Partners	\$925.00	Right	S	Alachua
Orlando	4 Week	5615AO	I-75, 5.20 mi N/O CR 234 (mm 380); E/S F/S	10'x30'	29.558279	-82.343414	585,096	The Relish	\$1,705.00	Right	S	Micanopy
Orlando	4 Week	5650AO	I-75, 3.00 mi S/O US 441 (mm 397); W/S F/S	12'x30'	29.761516	-82.503156	490,640	Dan Newlin & Partners	\$1,705.00	Left	S	Alachua
Orlando	4 Week	1806BO	I-75 5.10 mi N/O CR 234 (mm 380) E/S F/S	10'x40'	29.557493	-82.342983	649,884	Exxon Mobile	\$1,155.00	Right	S	Micanopy
Orlando	4 Week	8342AO	I-75, 2.50 mi S/O Micanopy Exit; E/S F/S	10'x40'	29.472154	-82.276713	555,064	Life Ads - Rural	\$905.00	Right	S	Micanopy

This proposal does not secure space. Space can only be secured with a written contract. All space is subject to prior sale.

8540A**I-75 1.30 mi N/O SR 26 (mm 389) W/S F/S****Orlando****18+ Weekly Imp:** 212,157**Size:** 10'x40'**Area:** Alachua**Zip Code:** 32606**Material:** Black Backed**Extensions:** Allowed**Illuminated:** Yes**Latitude:** 29.673577**Longitude:** -82.432335**Spec Sheet:** B5

Great commuter board located in scenic Alachua County. Easy access to shopping, antiques, restaurants, hotels, lakes, golf, boating, equestrian farms, and museums. I-75 connects most of the larger cities located along the central and western portion of Florida, from Georgia to Miami. This is a great location to target tourist traffic as well as commuters.

9933A**I-75 3.40 mi N/O CR 236 (mm 409) W/S F/N****Orlando****18+ Weekly Imp:** 157,346**Size:** 10'x40'**Area:** Alachua**Zip Code:** 32615**Material:** Black Backed**Extensions:** Allowed**Illuminated:** Yes**Latitude:** 29.920923**Longitude:** -82.556873**Spec Sheet:** B5

Great commuter board located in scenic Alachua County. Easy access to shopping, antiques, restaurants, hotels, lakes, golf, boating, equestrian farms, and museums. The I-75 connects most of the larger cities located along the central and western portion of Florida State, from north of Jacksonville to Miami. This is a great location to target tourist traffic as well as commuters!

1304B**I-75 2.80 mi S/O US 441 (mm 400) W/S F/S****Orlando****18+ Weekly Imp:** 134,940**Size:** 10'x40'**Area:** Alachua**Zip Code:** 32615**Material:** Black Backed**Extensions:** Allowed**Illuminated:** Yes**Latitude:** 29.763223**Longitude:** -82.504299**Spec Sheet:** B5

Great commuter board located in scenic Alachua County. Easy access to shopping, antiques, restaurants, hotels, golf, boating, equestrian farms, and museums. The I-75 connects most of the larger cities located along the central and western portion of Florida State, from north of Jacksonville to Miami. This is a great location to target tourist traffic as well as commuters!

7236N**I-75 3.50 mi S/O US 441; E/S F/S****Orlando****18+ Weekly Imp:** 129,487**Size:** 12'X40' - Bulletin**Area:** Alachua**Zip Code:** 32615**Material:** Black Backed**Extensions:** Allowed**Illuminated:** No**Latitude:** 29.754602**Longitude:** -82.494197**Spec Sheet:** B7

Great commuter board located in scenic Alachua County. Easy access to shopping, antiques, restaurants, hotels, lakes, golf, boating, equestrian farms, and museums. The I-75 connects most of the larger cities located along the central and western portion of Florida State, from north of Jacksonville to Miami. This is a great location to target tourist traffic as well as commuters!

7186N

I-75 1 mi N/O CR 241 E/S F/S

Orlando



18+ Weekly Imp: 126,437

Size: 12'X40' - Bulletin

Area: Alachua

Zip Code: 32615

Material: Black Backed

Extensions: Allowed

Illuminated: No

Latitude: 29.763288

Longitude: -82.502917

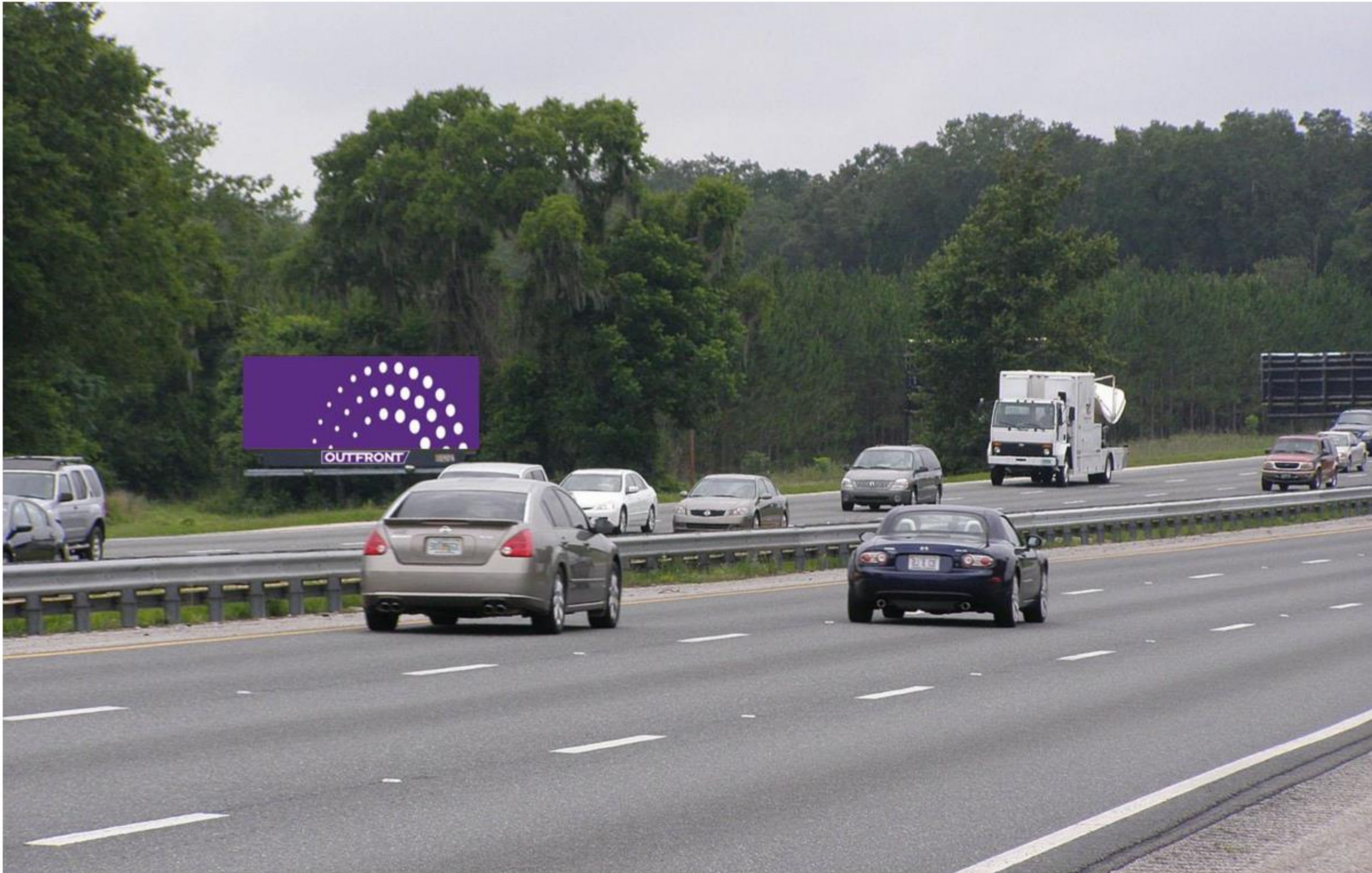
Spec Sheet: B7



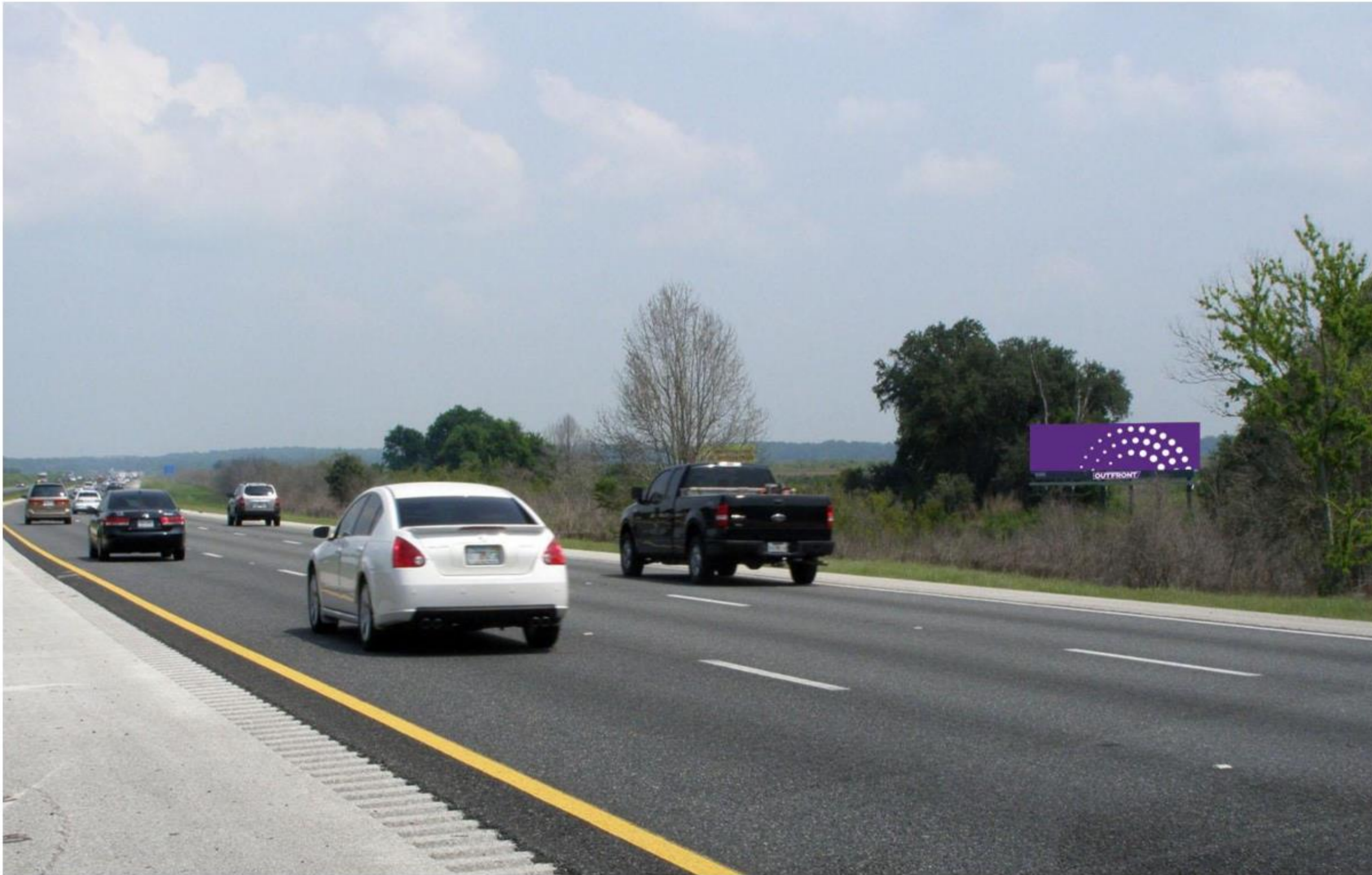
High traffic interstate unit targeting drive traffic heading northbound from Tampa Bay or Orlando in Alachua County. This display captures a wide range of traffic consisting of tourists, students, and business commuters.

5615A**I-75, 5.20 mi N/O CR 234 (mm 380); E/S F/S****Orlando****18+ Weekly Imp:** 146,274**Size:** 10'x30'**Area:** Alachua**Zip Code:** 32667**Material:** Black Backed**Extensions:** Allowed**Illuminated:** No**Latitude:** 29.558279**Longitude:** -82.343414**Spec Sheet:** B4

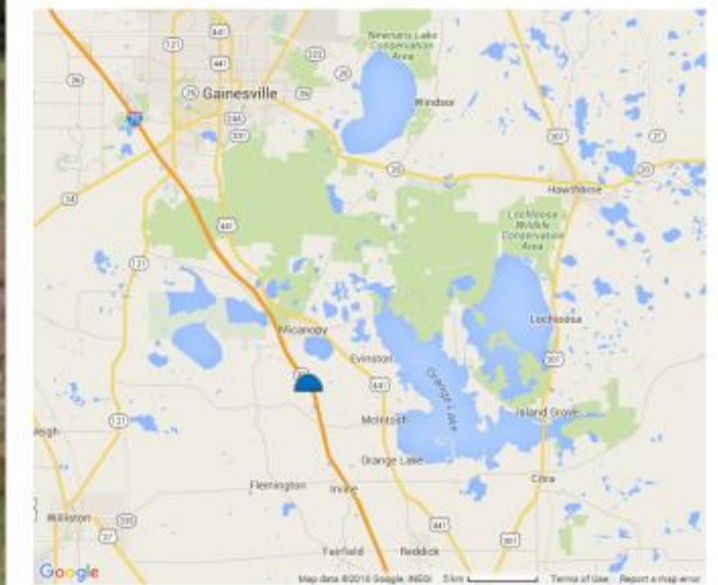
Great commuter board located in scenic Alachua County. Easy access to shopping, antiques, restaurants, hotels, lakes, golf, boating, equestrian farms, and museums. The I-75 connects most of the larger cities located along the central and western portion of Florida State, from north of Jacksonville to Miami. This is a great location to target tourist traffic as well as commuters!

5650A**I-75, 3.00 mi S/O US 441 (mm 397); W/S F/S****Orlando****18+ Weekly Imp:** 122,660**Size:** 12'x30'**Area:** Alachua**Zip Code:** 32615**Material:** Black Backed**Extensions:** Allowed**Illuminated:** Yes**Latitude:** 29.761516**Longitude:** -82.503156**Spec Sheet:** B140

Great commuter board located in scenic Alachua County. Easy access to shopping, antiques, restaurants, hotels, lakes, golf, boating, equestrian farms, and museums. The I-75 connects most of the larger cities located along the central and western portion of Florida State, from north of Jacksonville to Miami. This is a great location to target tourist traffic as well as commuters!

1806B**I-75 5.10 mi N/O CR 234 (mm 380) E/S F/S****Orlando****18+ Weekly Imp:** 162,471**Size:** 10'x40'**Area:** Alachua**Zip Code:** 32667**Material:** Black Backed**Extensions:** Allowed**Illuminated:** No**Latitude:** 29.557493**Longitude:** -82.342983**Spec Sheet:** B5

Great commuter board located in scenic Columbia County. Easy access to shopping, antiques, restaurants, hotels, golf, boating, equestrian farms, and museums. The I-75 connects most of the larger cities located along the central and western portion of Florida State, from north of Jacksonville to Miami. This is a great location to target tourist traffic as well as commuters!

8342A**I-75, 2.50 mi S/O Micanopy Exit; E/S F/S****Orlando****18+ Weekly Imp:** 138,766**Size:** 10'x40'**Area:** Marion**Zip Code:** 32667**Material:** Black Backed**Extensions:** Allowed**Illuminated:** No**Latitude:** 29.472154**Longitude:** -82.276713**Spec Sheet:** B5geopath
verified

High traffic commuter board located in beautiful Marion County. Located north of the "Crossroads of Real Florida" where I-75 and the Florida Turnpike intersect. Reach students and commuters headed north towards Gainesville and the University of Florida. Near shopping, antique shopping, restaurants, hotels, golf, boating, equestrian farms, expansive parks, recreational facilities, and museums. Targets tourist traffic as well as commuter traffic.