



Community Redevelopment Agency Advisory Board Meeting Minutes August 20, 2018

Chair Rudy Rothseiden

Executive Director Adam Boukari

Vice - Chair Bryan Boukari

Member Marvin Bingham, Jr.

Member Kelly Harris

Member Rick Robertson

Community Redevelopment Agency Advisory Board Meeting 3:00 PM

Meeting Date: August 20, 2018

Meeting Location: James A. Lewis Commission Chambers

<p>Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.</p>
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<h3>CRA ADVISORY BOARD MEETING</h3>
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CALL TO ORDER

Chair Rudy Rothseiden called the meeting to order. Member Kelly Harris was absent.

APPROVAL OF THE AGENDA

Member Marvin Bingham, Jr., moved to approve the agenda; seconded by Vice Chair Bryan Boukari.

Passed by unanimous consent.

I. OLD BUSINESS

None.

II. NEW BUSINESS

A. Approval of the Minutes of the July 16th, 2018 CRAAB Meeting

Member Rick Robertson moved to approve the minutes; seconded by Member Bingham.

Passed by unanimous consent.

B. Proposed Fiscal Year 2019 CRA Budget

CRA Coordinator Chelsea Bakaitis presented the proposed Fiscal Year 2019 CRA Budget.

Member Harris joined the meeting at 3:15 p.m.

Member Bingham asked about the overtime expenses.

CRA Coordinator Bakaitis responded.

Member Robertson suggested a second billboard be included in the budget. He suggested an option could be to move funds from the downtown parking lot into the marketing fund for billboards. He also inquired about maintenance of the underground stormwater system at Skinner Field.

Member Harris suggested a mural under the I-75 overpass as well as wayfinding signage. She also inquired about the personnel services budget expenses.

CRA Coordinator Bakaitis responded.

Chair Rothseiden suggested increasing the marketing and advertising budget.

Member Robertson inquired about the worker's compensation premium.

Finance and Administrative Services Director Robert Bonetti responded.

Member Robertson inquired about the budget for the downtown parking lot.

Finance and Administrative Services Director Bonetti responded.

Member Robertson commented on garbage pick up from waste receptacles along Main Street.

Vice Chair Boukari commented on priority of the CRA projects including the downtown parking lot, billboards, wayfinding signage, Third Thursdays, and the Business Facade Grant Program.

Member Harris moved to amend the proposed budget to shift funds from the facade grant program and the downtown parking lot to fund a second billboard; seconded by Vice Chair Boukari.

Motion Passed 5-0 in a roll call vote.

Vice Chair Boukari moved to accept the proposed budget as amended; seconded by Member Bingham.

Motion Passed 5-0 in a roll call vote.

C. Seasonal Decoration Update

Volunteer Decorator Diana Carlson gave the update and provided information about proposed decoration spending.

D. CRA Activities Staff Update

CRA Coordinator Bakaitis presented the Staff update.

Vice Chair Boukari suggested the Chamber of Commerce Classic Car Cruise In be a focus of Third Thursdays during the summer months. He also suggested the CRA research available grant funding options to advertise Third Thursday.

Member Harris suggested integrating a Shop, Dine, and Stroll event into Third Thursday during the summer.

Vice Chair Boukari suggested local school bands be invited to play at Third Thursdays.

Member Bingham commented on different ways to advertise Third Thursday.

E. Billboard Quotes & Available Locations

CRA Coordinator Bakaitis presented the item.

Member Harris commented that signs will be needed to direct traffic to Main Street after patrons see I-75 billboards.

Vice Chair Boukari suggested the CRA look into Visit Gainesville grants and seek professional consulting services for options on the design of the billboard.

Vice Chair Boukari moved to table the item until the next CRAAB meeting; seconded by Member Robertson

Motion Passed 5-0 in a roll call vote.

F. Meeting Dates for Fiscal Year 2019

Vice Chair Boukari moved to adopt proposed meeting dates; seconded by Member Harris.

Motion Passed 5-0 in a roll call vote.

III. BOARD COMMENTS/DISCUSSION

None.

IV. CITIZENS COMMENTS

None.

ADJOURN

Member Bingham moved to adjourn; seconded by Member Harris.

Passed by unanimous consent.

ATTEST:

CRA ADVISORY BOARD
OF ALACHUA, FLORIDA

CRA Advisory Board Chair

Staff Liaison