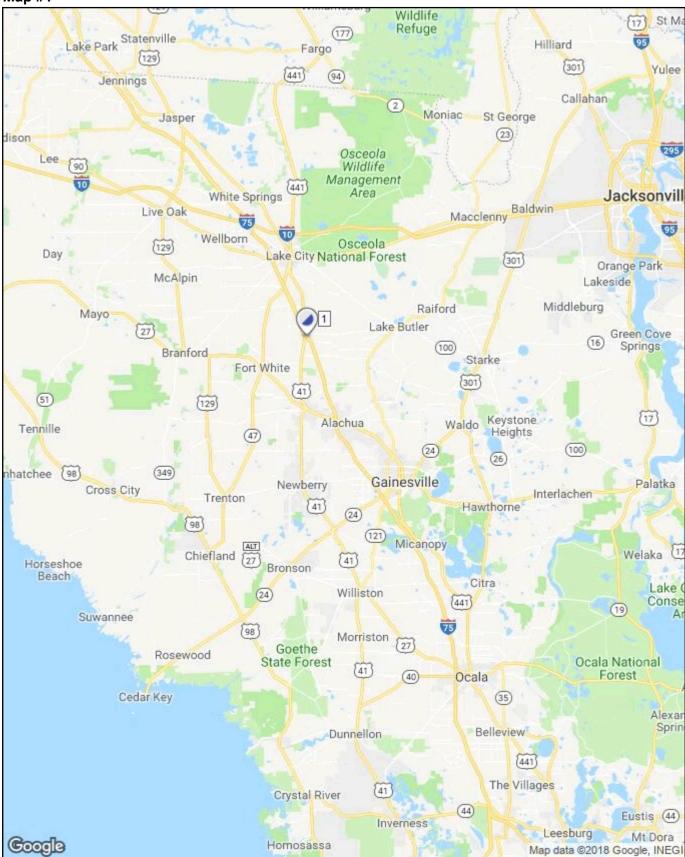


Map #1





Map Icon	Label	Panel#	TAB ID	Media/Style F	acing	H x W	*Weekly Impressions	Illum.
	1	1710	233466	Permanent Bulletin / Nor	rth West	10' 0" x 40' 0"	113796	NO

Location: I-75 W/S .2 MI S/O US 441/41

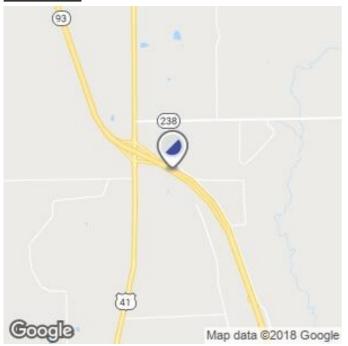
Current Advertiser: AMERICA'S HOME PLACE

Rate: \$1,200

Total Weekly Impressions: 113796



Location #1



Advertising Strengths: I-75 into the Alachua and Gainesville Exits. Oaks Mall, Retail Stores, Chain Restaurants, Fast Food and Gas Stations. Main Artery into University of Florida.

Market: LAKE CITY

Panel: 1710

TAB Unique ID: 233466

Location: I-75 W/S .2 MI S/O US 441/41

Lat/Long: 29.9968/-82.5916

Media/Style: Permanent Bulletin/Regular

*Weekly Impressions: 113796

Panel Size: 10' 0" x 40' 0" Spec Sheet

Vinyl Size: 11' 0" x 41' 0"
Facing/Read: North West/Right

Illuminated: NO Rate: \$1,200

Current Advertiser: AMERICA'S HOME PLACE

*Impression values based on: 18+ yrs