




Avail

Map Icon	Label	Panel#	TAB ID	Media/Style	Facing	H x W	*Weekly Impressions	Illum.
	1	1710	233466	Permanent Bulletin / Regular	North West	10' 0" x 40' 0"	113796	NO

Location: I-75 W/S .2 MI S/O US 441/41

Current Advertiser: AMERICA'S HOME PLACE

Rate: \$1,200

Total Weekly Impressions: 113796



Location # 1



Advertising Strengths: I-75 into the Alachua and Gainesville Exits. Oaks Mall, Retail Stores, Chain Restaurants, Fast Food and Gas Stations. Main Artery into University of Florida.

Market:	LAKE CITY
Panel:	1710
TAB Unique ID:	233466
Location:	I-75 W/S .2 MI S/O US 441/41
Lat/Long:	29.9968/-82.5916
Media/Style:	Permanent Bulletin/Regular
*Weekly Impressions:	113796
Panel Size:	10' 0" x 40' 0" Spec Sheet
Vinyl Size:	11' 0" x 41' 0"
Facing/Read:	North West/Right
Illuminated:	NO
Rate:	\$1,200
Current Advertiser:	AMERICA'S HOME PLACE

*Impression values based on: 18+ yrs