



ALACHUA CRA

COMMUNITY REDEVELOPMENT AGENCY

Community Redevelopment Agency Advisory Board Meeting Minutes May 20, 2019

Chair Rudy Rothseiden
Vice - Chair Bryan Boukari
Member Marvin Bingham, Jr.
Member Kelly Harris
Member Rick Robertson

Executive Director Adam Boukari

Community Redevelopment Agency Advisory Board Meeting 3:00 PM

Meeting Date: May 20, 2019

Meeting Location: James A. Lewis Commission Chambers

Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.

CRA ADVISORY BOARD MEETING

CALL TO ORDER

Chair Rudy Rothseiden called the meeting to order. Vice Chair Bryan Boukari was absent.

APPROVAL OF THE AGENDA

Member Rick Robertson move to approve the agenda; seconded by Member Kelly Harris.

Passed by unanimous consent.

I. OLD BUSINESS

None.

II. NEW BUSINESS

- A. Approval of the Minutes of the April 15, 2019 CRA Advisory Board Meeting

Member Harris moved to approve the minutes; seconded by Member Marvin Bingham, Jr.

Passed by unanimous consent.

- B. Wayfinding Sign Idea Generation Workshop

CRA Coordinator Chelsea Bakaitis introduced the item.

Melinda Dickens, Senior Project Manager with CHW, provided a presentation, discussed the Wayfinding System Master Plan, and availed herself for comments and questions.

Member Harris suggested medical/urgent care and lodging signage be included on wayfinding signs and discussed signage at the I-75/ US Highway 441 interchange.

Member Robertson inquired about the visibility of signage from I-75 and US Highway 441.

Member Bingham inquired about the integration of technology and mobile apps for wayfinding.

Chair Rothseiden suggested different types of signage and interchangeable signage options.

Member Harris suggested having signage to direct patrons from Legacy Park and Hal Brady Recreation Center to downtown Alachua. She also suggested adding public parking signage and other informational signage throughout the City.

Member Robertson suggested an electronic message board for events.

Chair Rothseiden opened the floor up for questions and comments.

Rachael Westhood, with One Stop Urgent Care, requested signage pointing to their business.

Gib Coerper discussed federal signage for historic districts on I-75 and at entry points to the historic areas.

Diana Carlson discussed Google Maps labels and ways to use social media to engage the public. She also suggested tree trimming on Main Street due to limited visibility.

Melinda Dickens responded and thanked the Board and public for their input.

Chair Rothseiden discussed the need for consistency in signage and the use of the CRA/Main Street logos.

III. BOARD COMMENTS/DISCUSSION

Chair Rothseiden thanked CRA Coordinator Bakaitis for her work during her tenure with the City.

CRA Coordinator Bakaitis thanked the Board for their part in working to improve downtown.

Department Director Kathy Winburn thanked Chelsea for all the work she has completed over her tenure

with the City.

Chair Rothseiden stated the next meeting will be June 17, 2019 at 3:00 p.m.

IV. CITIZENS COMMENTS

None.

ADJOURN

Member Harris moved to adjourn; seconded by Member Robertson.

Passed by unanimous consent.

ATTEST:

CRA ADVISORY BOARD
OF ALACHUA, FLORIDA

CRA Advisory Board Chair

Staff Liaison