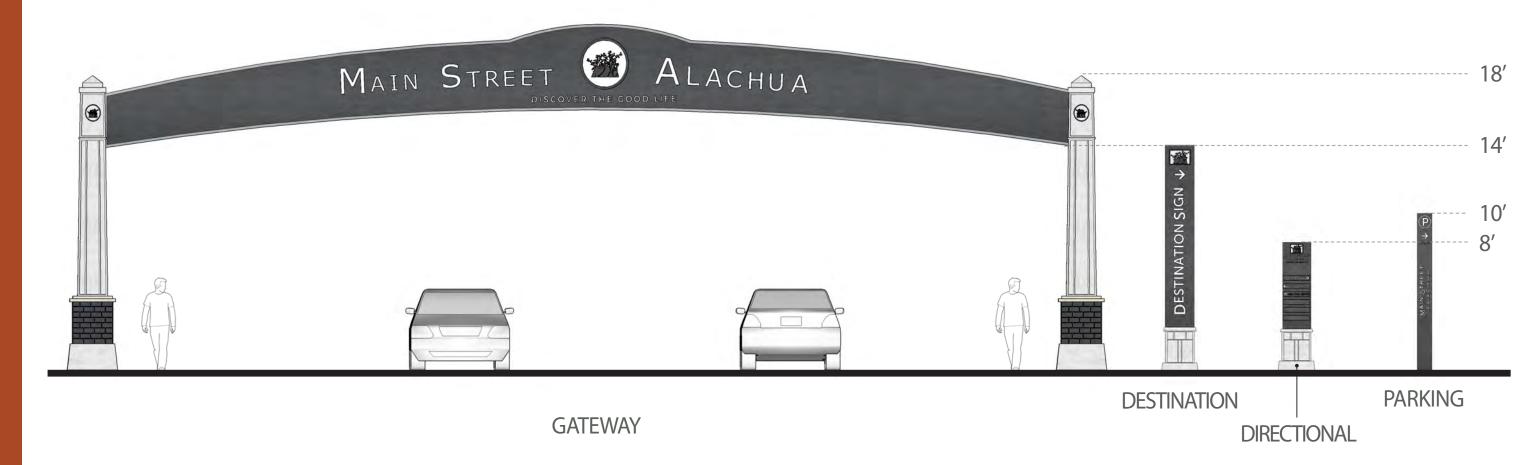


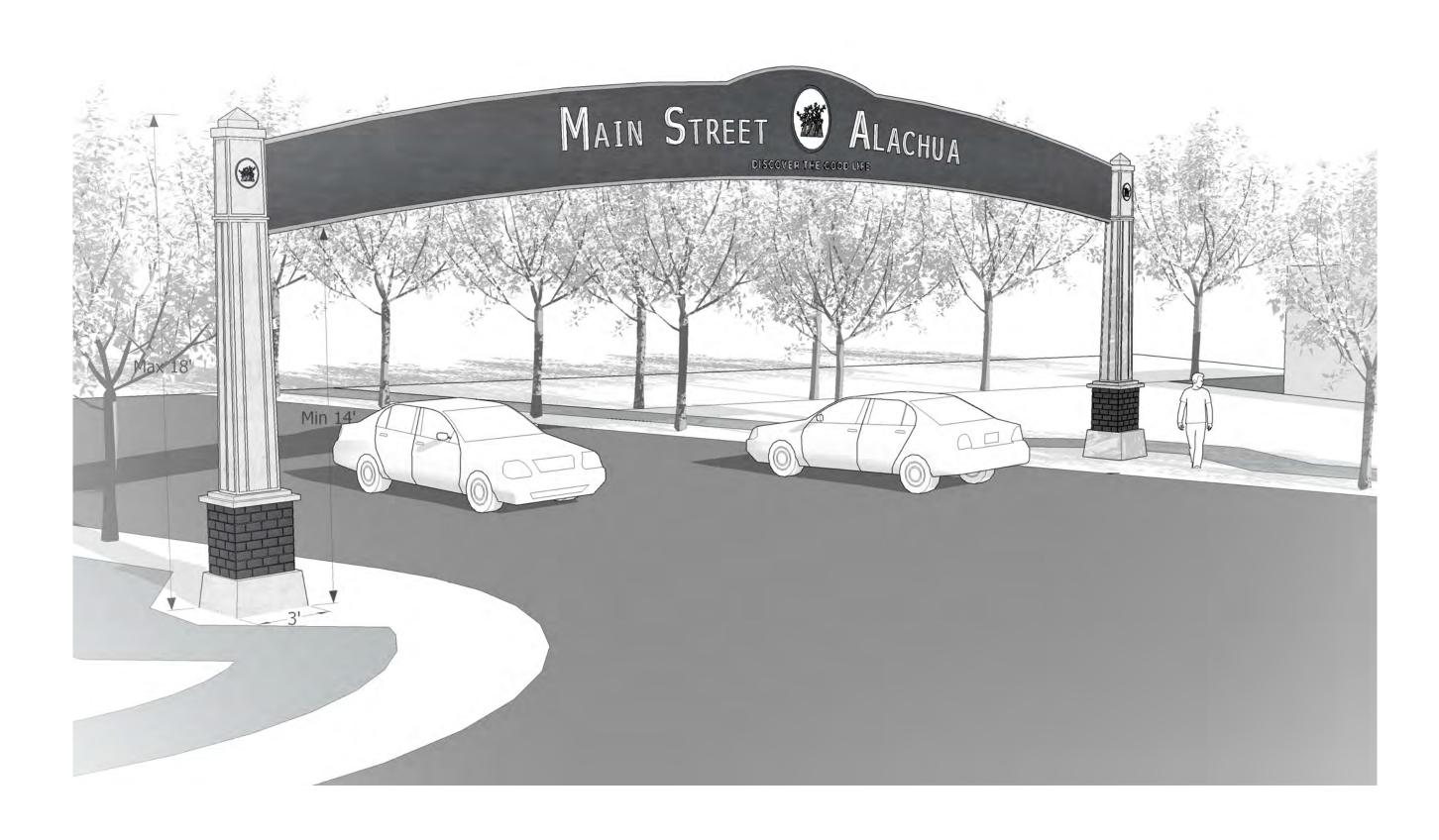
03.1 | Signage Design

HIERARCHY



03.2 | Signage Design

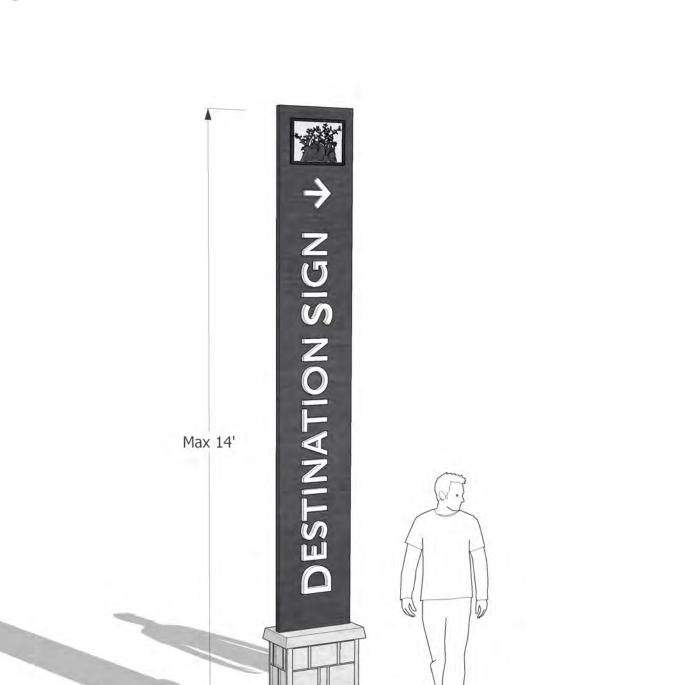
GATEWAY



OPTION 1

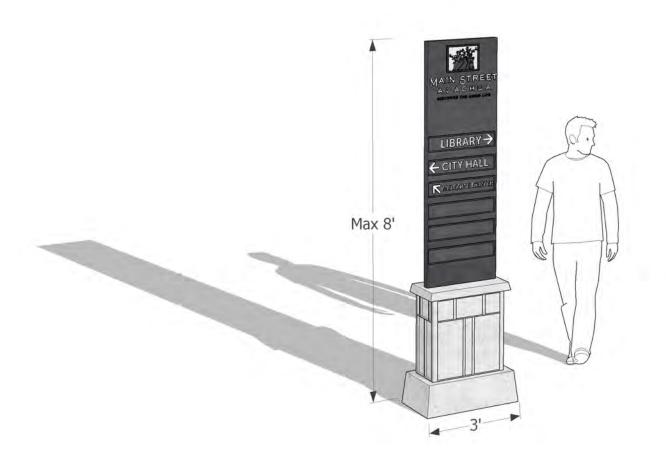
03.3 | Signage Design

DESTINATION



03.4 | Signage Design

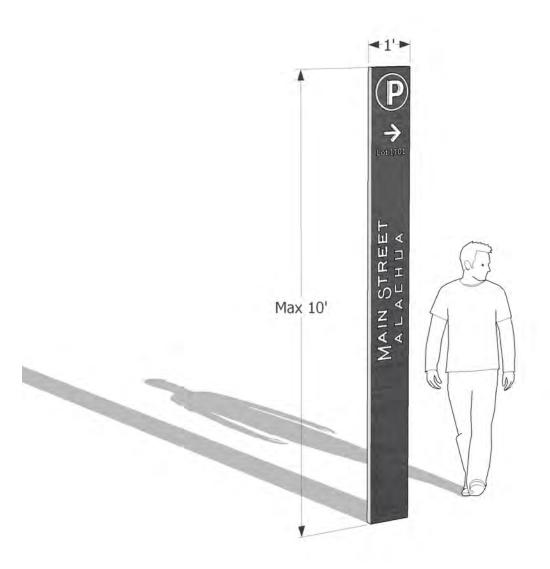
DIRECTIONAL



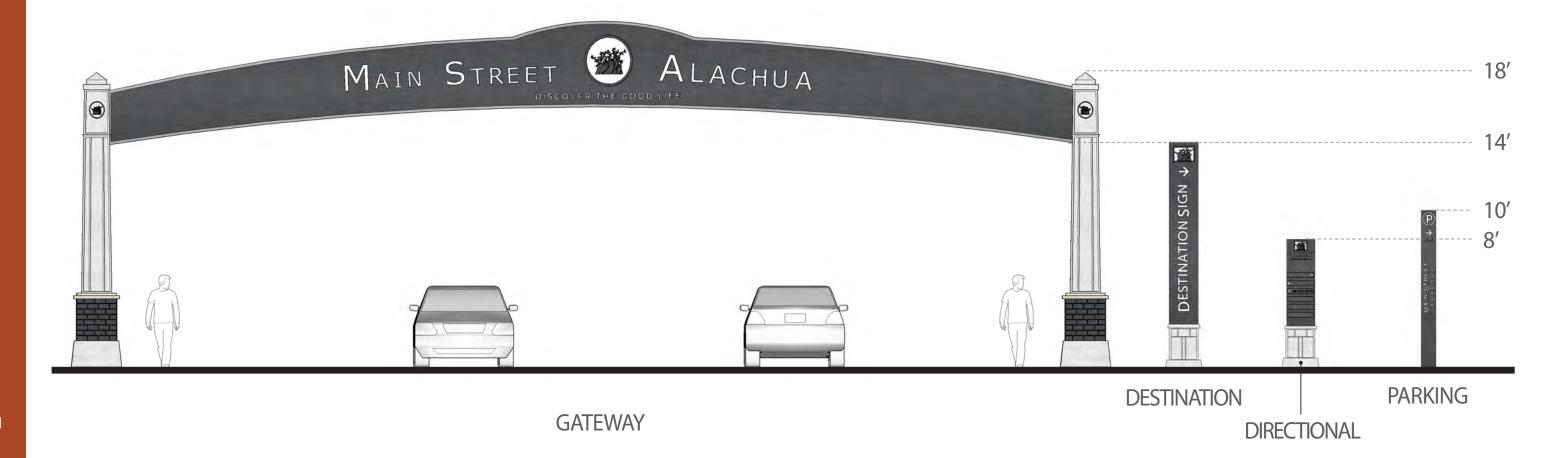
OPTION 1

03.5 | Signage Design

PARKING



HIERARCHY



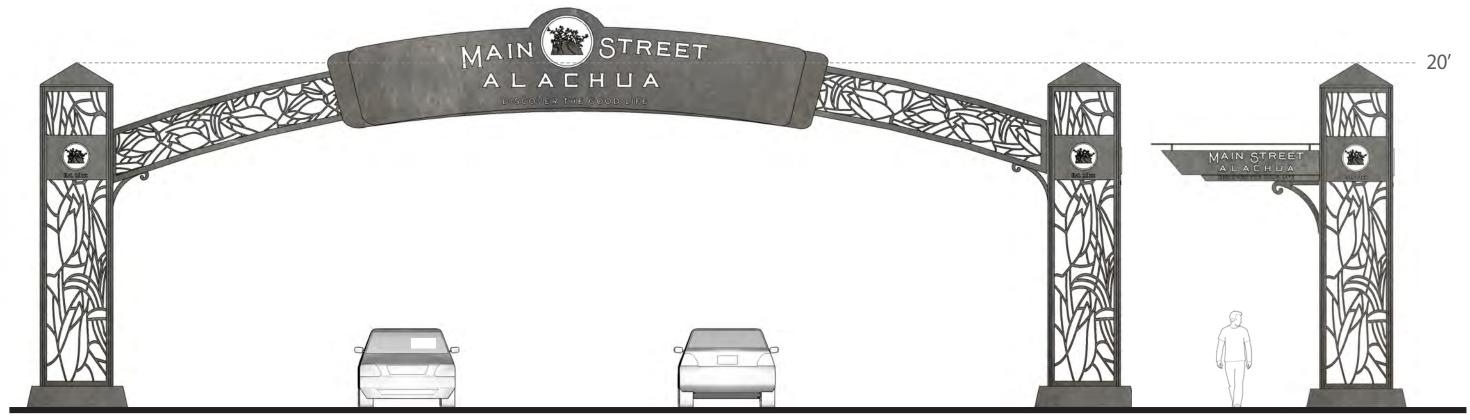


03.7 | Signage Design

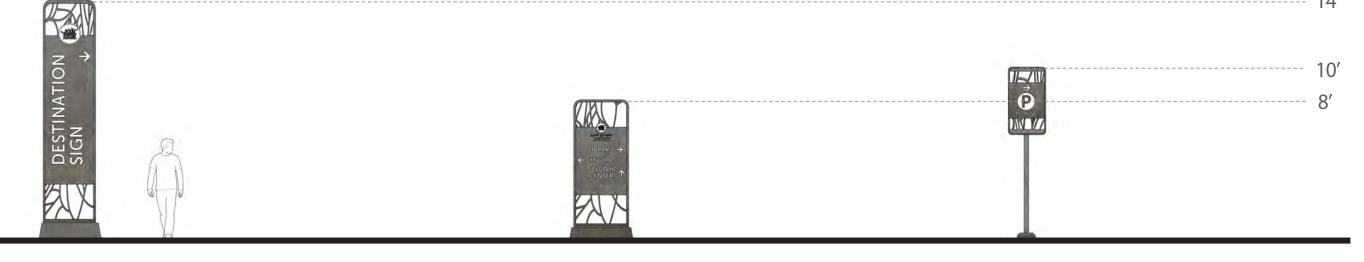
CITY OF ALACHUA WAYFINDING MASTERPLAN

03 | DESIGN

HIERARCHY



GATEWAY TYPE A GATEWAY TYPE B



03.8 | Signage Design

GATEWAY TYPE A

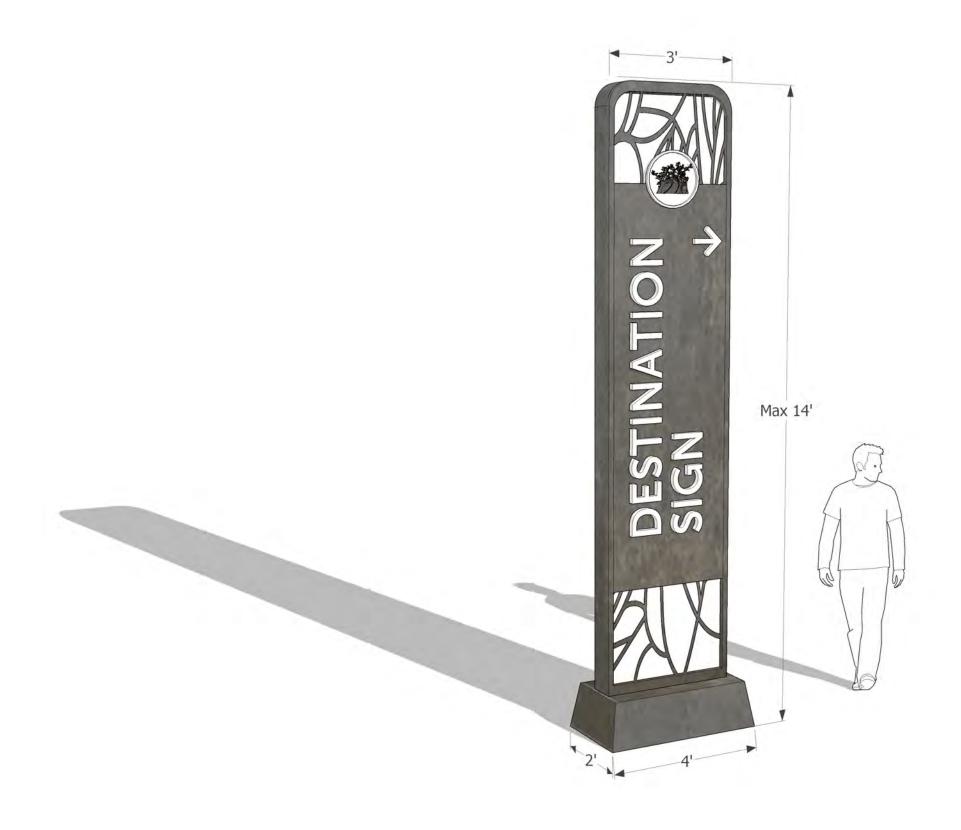


OPTION 2

03.9 | Signage Design

GATEWAY TYPE B

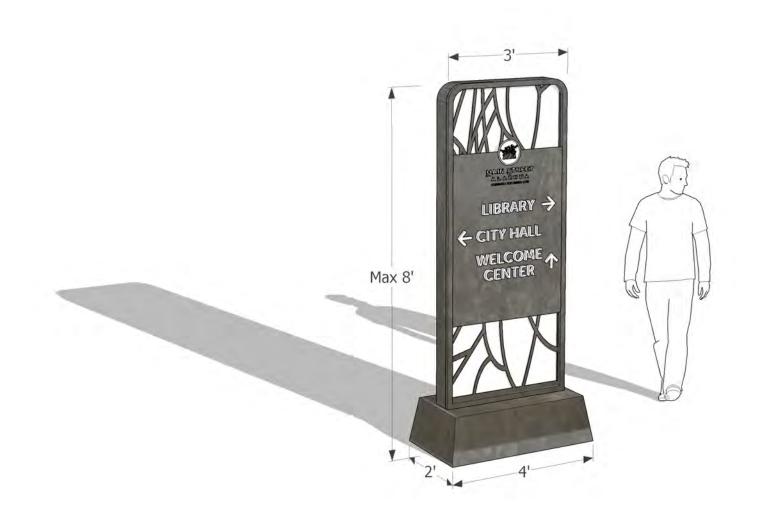


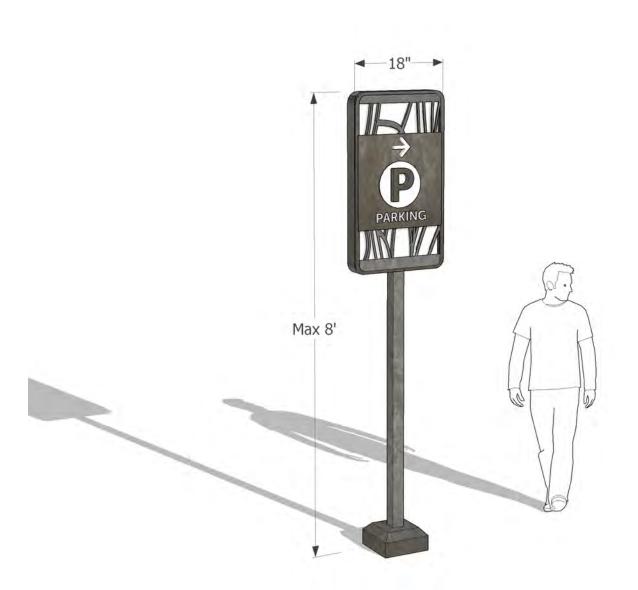


OPTION 2

03.11 | Signage Design

DIRECTIONAL



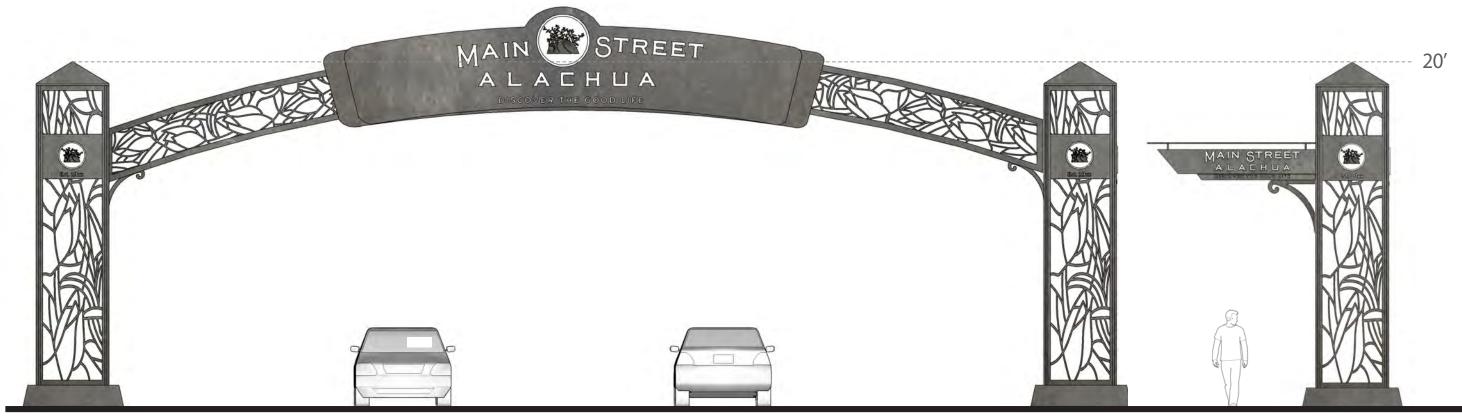


03.7 | Signage Design

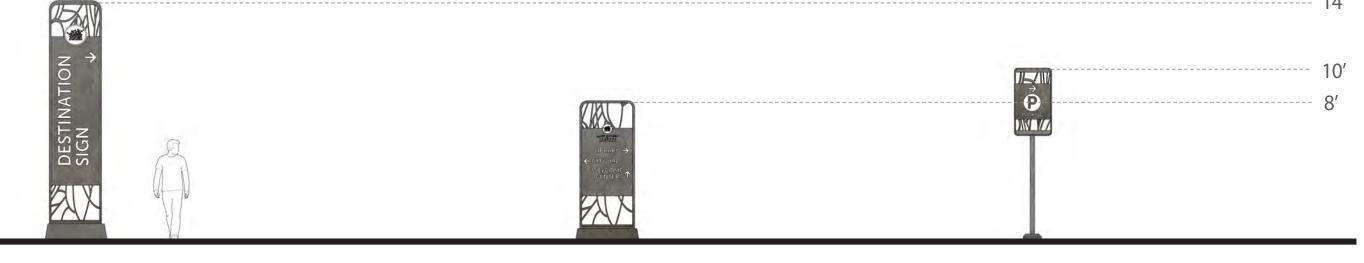
CITY OF ALACHUA WAYFINDING MASTERPLAN

03 | DESIGN

HIERARCHY



GATEWAY TYPE A GATEWAY TYPE B



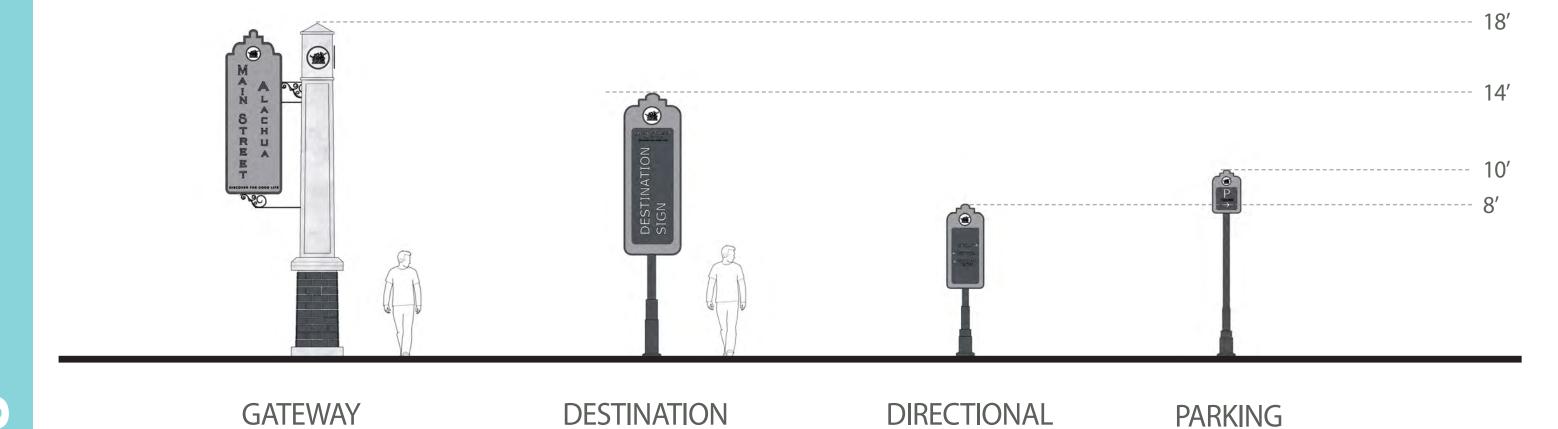
DESTINATION



03.14 | Signage Design

HIERARCHY

03 | DESIGN



OPTION 3

03.15 | Signage Design

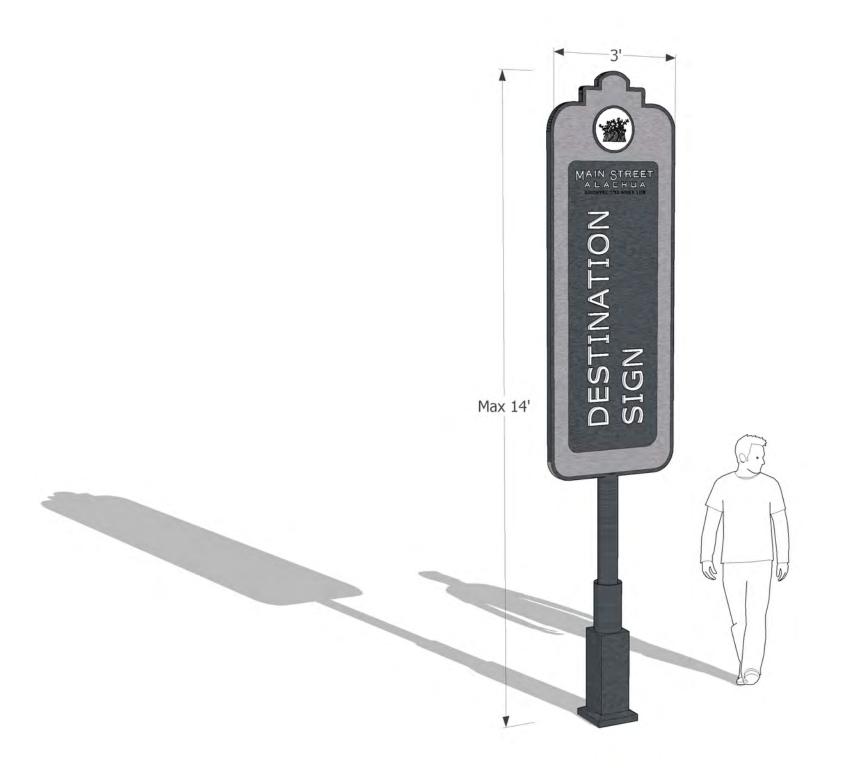
GATEWAY



OPTION 3

03.16 | Signage Design

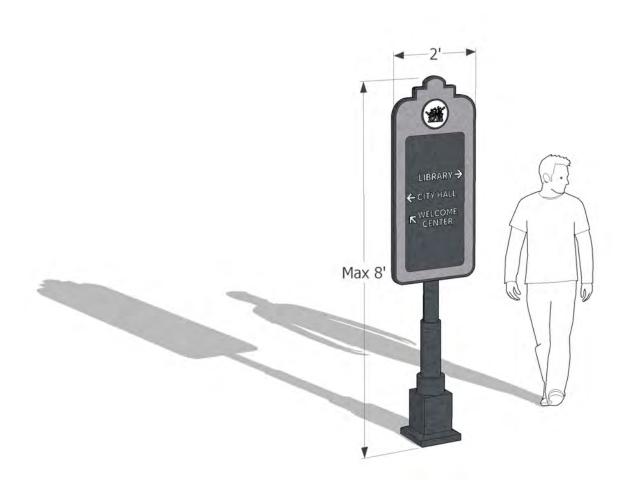
DESTINATION



OPTION 3

03.17 | Signage Design

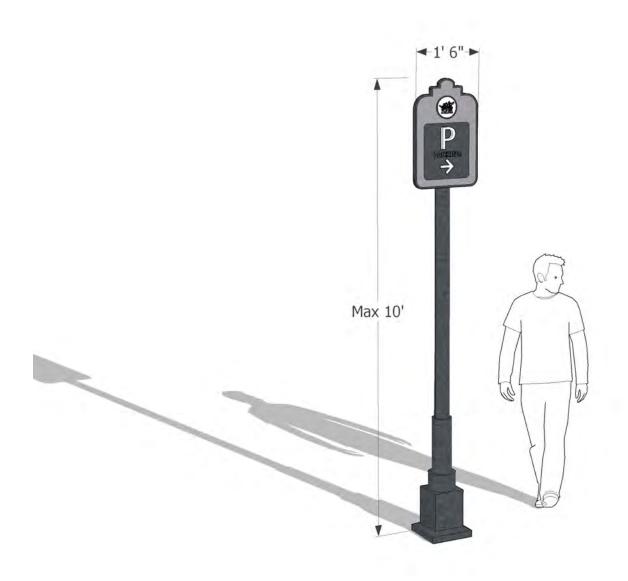
DIRECTIONAL



OPTION 3

03.18 | Signage Design

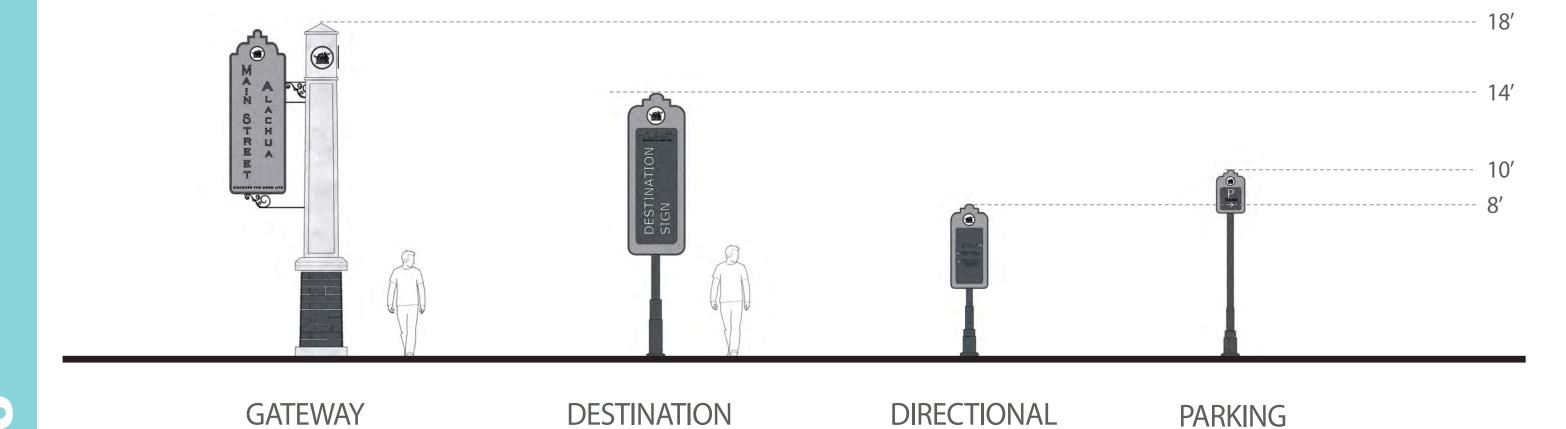
PARKING + BANNER



03.19 | Signage Design

HIERARCHY

03 | DESIGN



OPTION 3

Task 2:

Sign Types & Placement

Create recommended typology

inventory for wayfinding system.

Develop a map of recommended

locations for wayfinding signs.

Meeting To Present Draft

Plan To CRA Advisory Board

03 | DESIGN

ASK

ESCRIPTIO

MEETINGS

Public Meeting:

Public Meeting: Idea generation workshop with CRAAB

Task 1:

Inventory & Analysis

· Inventory existing wayfinding

. Review existing City list of

wayfinding destinations.

wayfinding challenges to new

· Identify user groups &

signage.

visitors

CONNENT TASK

Task 3:

Design

- Establish design principles for the wayfinding program
- Develop 3 concept design styles for each recommended sign type.

NEXT TASK

Task 4:

Wayfinding Master Plan

- Develop a consistent, standardized wayfinding plan for comprehensive directional signage.
- Include implementation steps.
 Include cost estimates for fabrication and installation.

Meeting To Present Draft
Plan to CRA Advisory Board
& to CRA Board

Present Final Master Plan at public open house/ CRAAB meeting

