



ALACHUA CRA

COMMUNITY REDEVELOPMENT AGENCY

Community Redevelopment Agency Advisory Board Meeting Minutes July 15, 2019

Chair Rudy Rothseiden
Vice - Chair Bryan Boukari
Member Marvin Bingham, Jr.
Member Kelly Harris
Member Rick Robertson

Executive Director Adam Boukari

Community Redevelopment Agency Advisory Board Meeting 3:00 PM

Meeting Date: July 15, 2019

Meeting Location: James A. Lewis Commission Chambers

Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.

CRA ADVISORY BOARD MEETING

CALL TO ORDER

Chair Rudy Rothseiden called the meeting to order. Vice Chair Bryan Boukari was absent. Member Rick Robertson arrived at 3:06 P.M.

APPROVAL OF THE AGENDA

Member Marvin Bingham, Jr. moved to approve the agenda; seconded by Member Kelly Harris.

Passed by unanimous consent.

I. OLD BUSINESS

None.

II. NEW BUSINESS

- A. Approval of the Minutes of the June 17, 2019 CRA Advisory Board Meeting

Member Harris moved to approve the minutes; seconded by Member Bingham.

Passed by unanimous consent

- B. Wayfinding Sign Master Plan - Design Options

Principal Planner Justin Tabor, AICP, introduced the item.

Caeli Tolar, Landscape Architect with CHW, provided a presentation and discussed the Wayfinding Sign Master Plan.

Chair Rothseiden requested clarification of slide 3.3 to identify potential locations for the proposed destination signs.

Ms. Tolar responded.

Member Harris asked about the incorporation of the historic designation of the area.

Ms. Tolar responded.

Chair Rothseiden asked for clarification of the materials used in the destination signs for option 1.

Ms. Tolar responded.

Chair Rothseiden inquired about the depth of directional signage for option 2.

Ms. Tolar responded.

Member Bingham inquired and commented about the design and style of option 2.

Ms. Tolar responded.

Member Harris discussed possible design options for each type of sign in the hierarchy.

Ms. Tolar responded.

Member Bingham asked for clarification about the Main Street Alachua logo and its use on the signs.

Member Harris inquired and suggested requesting input from the City Streets and Roads Department, and offered feedback about the signage over Main Street.

Member Bingham inquired about the use of the square Main Street logo rather than the circular Alachua CRA logo.

Member Bingham also commented on light post replacement.

Member Robertson commented on the size of signage.

Member Harris expressed that option 2 was her preferred design.

Member Bingham inquired about the design of the letters on option 1's gateway sign.

Ms. Tolar responded.

Member Robertson commented on the challenges and expense in lighting signage.

Member Robertson, Member Bingham, Chair Rothsieden, and Member Harris commented about sign lighting.

Chair Rothseiden commented about clearance under signs over the road, the design of option 2, the lighting of option 2, and potential maintenance of signage.

Ms. Tolar responded.

Member Harris inquired about potential costs for each design option.

Ms. Tolar responded.

Member Robertson commented about the gateway sign for option 1 and its potential to draw attention to Main Street from US Highway 441.

Chair Rothseiden discussed the potential to incorporate design features from each option to address the Board's suggestions.

Chair Rothseiden asked the members if they could formulate the Board's recommendation to the CRA.

Member Harris reiterated her preference for option 2. She also discussed potential signage for maximum parking periods.

Member Robertson expressed that all design options were acceptable, and that he would like to see a gateway sign over Main Street.

Chair Rothseiden expressed that option 2 is his preference, but that he would like to soften the edges of the signs.

Member Harris moved to recommend option 2 to the CRA, with the corners of signage softened, with the addition of a gateway sign arching over Main Street, and to maintain the style of existing street lights; seconded by Member Bingham.

Motion passed 4-0 in a roll call vote.

Chair Rothseiden discussed the prioritization of wayfinding signage and funding of signs not in the CRA.

Department Director Kathy Winburn responded.

C. Election of Chair and Vice Chair

Member Bingham suggested Chair Rothseiden be nominated as Chair.

Chair Rothseiden discussed the nomination.

Member Harris expressed her willingness to serve as Vice Chair.

Member Bingham noted if Member Harris is willing to serve as Vice Chair, he would make a motion.

Member Bingham moved that Member Rothseiden be nominated as Chair and that Member Harris be nominated as Vice Chair; seconded by Rick Robertson.

Motion passed 4-0 in a roll call vote.

III. BOARD COMMENTS/DISCUSSION

Department Director Winburn stated the next meeting will be August 19, 2019.

IV. CITIZENS COMMENTS

None.

ADJOURN

Member Bingham moved to adjourn; seconded by Member Harris.

Passed by unanimous consent.

ATTEST:

CRA ADVISORY BOARD
OF ALACHUA, FLORIDA

CRA Advisory Board Chair

Staff Liaison