



**ALACHUA** CRA  
COMMUNITY REDEVELOPMENT AGENCY

# Business Facade Grant Program

CRA Meeting

September 9, 2019

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Rick Robertson

14911 Main Street & 14040 NW 148<sup>th</sup> Place  
Alachua, Florida

# Overview

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- A request by Rick Robertson, applicant and property owner, requesting approval of a Business Facade Grant Application for Project improvements to buildings located at 14911 Main Street and 14040 NW 148th Place

Improvements include:

- Replacing four (4) awning covers on existing frames on each of the four (4) suites at 14911 Main Street;
- Replacing one (1) door at 14911 Main Street, Suite 102; and,
- Replacing one (1) awning cover on an existing frame at 14040 NW 148th Place

Total estimated project cost: \$4,694.11

Maximum grant award: \$2,347.05

# Overview

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- General purpose of the Business Façade Grant Program:
  - Provide assistance to rehabilitate the facades of the commercial buildings within the Community Redevelopment Area
- In order to be eligible for the Program, Project must:
  - Improve aesthetics of exterior façade of a commercial building
  - Facilitate redevelopment consistent with the CRA Community Redevelopment Plan
- Project improvements must be compatible and complementary to buildings located on either side of the street in the area surrounding the Project building

# Overview

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- To support that the Project meets the requirements of the Program Policies and Procedures, the applicant has submitted materials which depict the proposed design and colors of the awnings and door
  - Color of the awning cover at Julie's Pins and Needles will be "Seagrass Green"
  - Color of the remaining four (4) awning covers is black
  - The door of 14911 Main Street, Suite 102 will be replaced with a "nine lite" door.
    - The new door will be painted red (no change in color)
  - Applicant has submitted color swatches depicting the color of the awnings and a picture of the proposed replacement door

# Current Conditions

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# Current Conditions

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# Current Conditions

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# Current Conditions

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# Proposed Awning Colors

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SEAGRASS GREEN  
4645-0000



BLACK  
4608-0000

# Proposed Door (Illustrative)

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# Program Requirements

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Proposed project meets the requirements of the Business Façade Grant Program Policies and Procedures

- Applicant and property eligibility;
- Property and occupant requirements;
- Project requirements;
- Minimum requirements for applications and supporting materials

# Funding Priority Rating Sheet

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- In order to be eligible to receive Program funding, a Project must receive a minimum of 30 points.
- Based upon Staff's evaluation, the Project earned **45 points** and is eligible for participation under the Program.

# CRA Advisory Board Recommendation

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At the August 19, 2019 CRA Advisory Meeting, the Board voted 4-0 to find the application consistent with the Business Façade Grant Program Policies and Procedures and to transmit the Application to the CRA with a recommendation to approve.



# Staff Recommendation

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Staff recommends that the CRA find the Business Façade Grant Program Application submitted by Rick Robertson for improvements to buildings located at 14911 Main Street and 14040 NW 148th Place to be consistent with the Business Façade Grant Program Policies and Procedures and transmits the application to the City of Alachua Community Redevelopment Agency with a recommendation to approve



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