



ALACHUA CRA

COMMUNITY REDEVELOPMENT AGENCY

Community Redevelopment Agency Meeting Minutes November 4, 2019

Chair Gib Coerper

Vice-Chair Dayna Miller

Member Shirley Green Brown

Member Gary Hardacre

Member Robert Wilford

Executive Director Adam Boukari

CRA Attorney Marian Rush

The City Commission will conduct a
Community Redevelopment Agency Meeting
At 5:00 PM
to address the item(s) below.

Meeting Date: November 4, 2019

Meeting Location: James A. Lewis Commission, City Hall

Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.

COMMUNITY REDEVELOPMENT AGENCY MEETING

CALL TO ORDER

Chair Gib Coerper called the meeting to order. Member Shirley Green Brown was not present.

APPROVAL OF THE AGENDA

Member Gary Hardacre moved to approve the agenda; seconded by Vice Chair Dayna Miller.

Passed by unanimous consent.

I. OLD BUSINESS

None.

II. NEW BUSINESS

- A. Approval of the Minutes September 9, 2019 Community Redevelopment Agency Meeting

Member Hardacre moved to approve the minutes; seconded by Member Robert Wilford.

Passed by unanimous consent.

- B. Stakeholder Forum Update

CRA Coordinator Lindsay Rizzo presented the Staff Update.

Member Wilford congratulated CRA Coordinator Rizzo for the success of the event.

Vice Chair Miller inquired about the topics most discussed at the meeting.

CRA Coordinator Rizzo responded.

Executive Director Adam Boukari discussed the success of the stakeholder's meeting.

Vice Chair Miller discussed the materials provided at the stakeholder's meeting and the feedback received from attendees.

- C. Downtown Christmas Window Display Contest

CRA Coordinator Rizzo presented the Staff Update.

Member Wilford inquired about the dates of the contest.

CRA Coordinator Rizzo responded.

Vice Chair Miller inquired if a business punch card was going to be an activity.

CRA Coordinator Rizzo responded.

- D. I-75 Billboards

CRA Coordinator Rizzo presented the Staff Update.

Vice Chair Miller clarified the locations of the new billboards proposed in option 3 and option 4.

CRA Coordinator Rizzo responded.

Chair Coerper suggested looking into signage which could be placed on City property.

CRA Coordinator Rizzo responded.

Member Hardacre clarified and discussed the location of the billboard option at exit 399.

Executive Director Boukari discussed why billboard option at exit 399 is best at this time for southbound traffic.

CRA Coordinator Rizzo responded.

Member Hardacre clarified that the billboard at exit 399 was included in the option to receive an additional billboard at no cost.

CRA Coordinator Rizzo responded.

Executive Director Boukari clarified and explained the different options available for the proposed billboards.

Vice Chair Miller inquired about funding options to pay for increased cost of the proposed billboards.

Executive Director Boukari discussed the amount currently budgeted for billboards and options to fund the additional billboards.

Discussion about the billboard locations ensued.

City Attorney Marian Rush noted a time period should be provided to produce the billboard content before the contract dates commence.

CRA Coordinator Rizzo responded.

Member Wilford moved to direct Staff to move forward with securing contracts for option four; seconded by Vice Chair Miller.

Motion Passed 4-0 in a roll call vote.

Vice Chair Miller inquired about the opportunity for the CRA Advisory Board to also review and provide input on the billboards.

Executive Director Boukari responded.

Vice Chair Miller inquired about billboard illumination.

Executive Director Boukari responded.

CRA Coordinator Rizzo responded.

Member Wilford asked if the CRA Advisory Board has viewed the billboard options.

Executive Director Boukari responded.

III. BOARD COMMENTS/DISCUSSION

Member Wilford commended the Board for their hard work and input.

IV. CITIZENS COMMENTS

None.

ADJOURN

Chair Coerper adjourned the meeting.

Passed by unanimous consent.

ATTEST:

COMMUNITY REDEVELOPMENT AGENCY
OF ALACHUA, FLORIDA

Adam Boukari, CRA Executive Director

Gib Coerper, CRA Chair