



# ALACHUA CRA

COMMUNITY REDEVELOPMENT AGENCY

## Community Redevelopment Agency Advisory Board Meeting Minutes January 13, 2020

Chair Rudy Rothseiden  
Vice - Chair Kelly Harris  
Member Marvin Bingham, Jr.  
Member Bryan Boukari  
Member Rick Robertson

Executive Director Adam Boukari

### Community Redevelopment Agency Advisory Board Meeting 3:00 PM

**Meeting Date:** January 13, 2020

**Meeting Location:** James A. Lewis Commission Chambers

**Notice given pursuant to Section 286.0105, Florida Statutes. In order to appeal any decision made at this meeting, you will need a verbatim record of the proceedings. It will be your responsibility to ensure such a record is made.**

### CRA ADVISORY BOARD MEETING

#### CALL TO ORDER

Chair Rudy Rothseiden called the meeting to order. Member Bryan Boukari was not present.

#### APPROVAL OF THE AGENDA

Vice Chair Kelly Harris moved to approve the agenda; seconded by Member Marvin Bingham, Jr.

Passed by unanimous consent.

#### I. OLD BUSINESS

None.

#### II. NEW BUSINESS

- A. Approval of the Minutes of the November 18, 2019 CRA Advisory Board Meeting

**Vice Chair Harris moved to approve the minutes; seconded by Member Bingham.**

**Passed by unanimous consent.**

- B. Business Facade Grant Program Application: A request by Sue Wright, applicant and property owner, of Music Junction on Main Street for Project improvements to a building located at 14515 Main Street

CRA Coordinator Lindsay Rizzo presented the Staff Report.

**Member Rick Robertson moved that based upon Staff's recommendation, this Board finds the Business Facade Grant Program Application submitted by Sue Wright for project improvements to Music Junction located at 14515 Main Street to be consistent with the Business Facade Grant Program Policies and Procedures and transmits the application to the City of Alachua Community Redevelopment Agency with a recommendation to approve; seconded by Vice Chair Harris.**

Chair Rothseiden clarified the portions of the windows that will be replaced.

CRA Coordinator Rizzo responded.

Member Robertson inquired about the number windows to be replaced.

CRA Coordinator Rizzo responded.

Member Robertson asked if the awning will be replaced.

CRA Coordinator Rizzo responded.

Member Harris clarified that the Facade Grant Program is potentially applicable to more than just the front facade of a building.

CRA Coordinator Rizzo responded.

Member Robertson shared history of previous grants the CRA has awarded and asked for an update of the status of the grant application for the Manor on Main.

Chair Rothseiden responded.

CRA Coordinator Rizzo responded.

The Board discussed the Business Facade Grant Program Policies and Procedures.

**Motion Passed 4-0 in a roll call vote.**

- C. Downtown Christmas Window Display Contest

CRA Coordinator Lindsay Rizzo presented the update.

Chair Rothseiden inquired about Third Thursday on Main.

Vice Chair Harris commented on Third Thursday on Main events and made suggestions for future events.

D. Billboard Update

CRA Coordinator Rizzo presented the update.

Chair Rothseiden inquired about whether the Board will see the billboard graphics and have the opportunity to comment.

CRA Coordinator Rizzo responded.

Member Robertson asked if emailing proposed billboard graphics were an option.

Department Director Kathy Winburn responded.

Member Harris discussed the timing for the Board to review and to move forward with the installation of the billboards.

Chair Rothseiden inquired about the cost of the billboards.

CRA Coordinator Rizzo responded.

Chair Rothseiden discussed the benefits and results of billboard advertisements.

CRA Coordinator Rizzo responded.

Member Roberston responded.

Discussion about the billboards ensued.

E. Update regarding potential events on Main Street

CRA Coordinator Lindsay Rizzo presented the update.

Member Harris inquired about beer and wine sales as part of events.

CRA Coordinator Rizzo responded.

Member Robertson discussed beverage licensing and he suggested foregoing potential events and using the funds budgeted for events for wayfinding signage.

CRA Coordinator Rizzo responded.

Chair Rothseiden inquired about crowd control and discussed food-based events and food truck rallies.

CRA Coordinator Rizzo responded.

Vice Chair Harris shared advertisement options for potential events and suggested confirming that

potential events do not conflict with other regular events.

Member Bingham suggested capitalizing on the crowds that attend current City events.

Chair Rothseiden shared comments about hosting several events simultaneously.

Discussion about potential events ensued.

### **III. BOARD COMMENTS/DISCUSSION**

Chair Rothseiden discussed potential business incentives and green energy initiatives.

### **IV. CITIZENS COMMENTS**

None.

### **ADJOURN**

**Member Bingham moved to adjourn; seconded by Vice Chair Harris.**

**Passed by unanimous consent.**

ATTEST:

CRA ADVISORY BOARD  
OF ALACHUA, FLORIDA

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CRA Advisory Board Chair

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Staff Liaison